

Rui Tian

User Experience Designer

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EXPERIENCE

UX Consultant | Center for Digital Experiences at Pratt Institute, New York City

Sep 2023 - Dec 2024

Conduct usability testing and heuristic evaluations to improve user experience and accessibility for websites and products.

Facilitate client meetings to gather project requirements and ensure effective communication between teams and clients.

UX & Product Design Intern | Universal Beijing Resort, Beijing, China

Dec 2022 - Mar 2023

Collaborated with design leaders and cross-functional teams to create high-fidelity UX/UI design concepts, including design guidelines, motion effects, and 3d assets.

Integrated current design trends and consumer insights to enhance visual design, adding tangible value to business objectives.

Delivered presentations detailing design processes and strategies, including walkthroughs of live applications and WeChat mini-programs.

UI/UX Design Intern | Ozibook, Los Angeles, CA

Sep 2022 - Dec 2022

Conceptualized and planned the structure for Ozigen, an educational product, by identifying key pages and user flows.

Designed prototypes, microsites, and dashboard interfaces, ensuring alignment with user needs and business goals.

EDUCATION

MS Information Experience

Design / Human-Computer Interaction

Pratt Institute, New York City

(Aug 2023 - Present)

GPA - 3.93

BA Sociology University of

California, Los Angeles, CA

(2021 - 2023)

GPA - 3.9

SKILLS

User Research & Testing

Prototyping Software(Figma, Sketch Adobe XD, InVision)

Front-End Basics (HTML, CSS, JavaScript)

Motion Design (After Effects, Lottie)

Design Thinking (Heuristic Evaluation, Accessibility Design, Design System)

AWARDS

Received certification in "Google Analytics Certificate" from Google, expanding expertise in UX design.

