

1st mail

Dear owners of Riparo Fast,

I am Leonardo Vilio from Copy St, a copywriting organization.

While exploring your Instagram profile, I was impressed by the clean layout of your posts and, of course, by your dedication to phone repairs. I also took a look at your website and was very impressed by the originality of its development.

However, I noticed a key issue: your post development strategy. This factor prevents many videos and posts from going viral.

As a result, it hinders your ability to reach more potential customers and increase your earnings.

Our method of Social Media Marketing (SMM) and Social Copywriting can help you transform interactions into tangible sales. Through targeted strategies, we can attract customers interested in your products and, using effective copywriting techniques, convert your followers into paying customers. This will help you monetize your audience more effectively. Using a similar strategy, a previous client of mine saw a 65% increase in monthly sales, along with improved reviews and customer relations.

Please contact us to schedule a call and discuss how we can help your phone shop prosper economically.

I look forward to your kind response.

Best regards,
Copy St

2nd mail (the mail that i have to send)

Good evening, dear owners of Riparo Fast,

I am Leonardo Vilio from Copy St. Over a month ago, I reached out to present a social media marketing strategy aimed at increasing your visibility on Instagram and converting viewers into customers.

I would like to delve deeper into how my social engagement methodology can capture users' attention, encouraging them to visit your profile and, subsequently, your store. This technique is employed by the best sellers in the market to maximize engagement.

Additionally, I propose creating a specific landing page that invites visitors to subscribe to a newsletter and, for example, receive an exclusive discount code to incentivize a physical visit to your store.

The results obtained with a previous client speak for themselves: from fewer than 100 views, we reached over a million in a very short time.

I want to remind you that my service is completely free, and I will only require compensation if you profit from my services. NThere's no risk of losing money.

I would love to hear your thoughts, and if you're interested, we can schedule a call to discuss this project in more detail.

I am available for any questions and look forward to your response.

Best regards,
Leonardo Vilio
Copy St

(examples of my client's results)

