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Policy Name	Website Cookie
Date Reviewed	October 2024
Next Review	October 2025

Little Life Savers Cookie Policy

Introduction

Our website uses cookies and other related technologies (for convenience all technologies are referred to as “cookies”). Cookies are also placed by third parties we have engaged. In the document below, we inform you about the use of cookies on our website.

Definitions

- **Cookie**

A cookie is a small simple text file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

- **Scripts**

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

- **Web beacon**

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. To do this, various data about you is stored using web beacons.

Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on “All cookies”, you consent to us using all cookies and plug-ins as described in the pop-up and this cookie statement. You can manage which cookies are placed through our cookie preference centre.

Third parties

We have made agreements about the use of cookies with other companies that place cookies. However, we cannot guarantee that these third parties handle your personal data in a reliable or secure manner. Parties such as Google are to be considered as independent data controllers within the meaning of the General Data Protection Regulation. We recommend that you read the privacy statements of these companies.

Cookies

Necessary cookies

Some cookies are essential for you to be able to experience the full functionality of our site. They allow us to process payments and provide access to core functionality such as access to videos and management of cookies. They do not collect or store any personal information. We do not require consent to place these cookies.

Functional Cookies

These cookies allow the website to remember choices you make (such as your username, language or the region you are in) and provide enhanced, more personal features. For instance, a website may be able to provide you with local weather reports or traffic news by storing in a cookie the region in which you are currently located. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. They may also be used

to provide services you have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

Analytical cookies

We use analytical cookies to optimise the website experience for our users. With these analytical cookies we get insights in the usage of our website. Although they do not gather personal information, we ask your permission to place analytical cookies.

Advertising cookies

Marketing cookies enable us to personalise the advertisements for you, and we (and third parties) gain insights into the campaign results. With these cookies you, as a website visitor are linked to a unique ID, so you do not see the same ad more than once for example. Because these cookies are marked as tracking cookies, we ask your permission to place these.

Social media buttons

Buttons such as for Facebook and Instagram are sometimes used to promote webpages (e.g. “like”, “pin”) or share (e.g. “tweet”) on social networks like Facebook and Instagram. These buttons work using pieces of code coming from Facebook and Instagram themselves. This code places cookies. These social media buttons also can store and process certain information, so a personalised advertisement can be shown to you.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymised as much as possible. Facebook and Instagram are located in the United States. The Cookies we place are:

Cookie	Domain	Description	Duration/ expiry	Type
elementor	littlelifesavers.org	This cookie is used by the website's WordPress theme. It allows the website owner to implement or change the website's content in real-time.	never	Necessary
wpEmojiSettingsSupports	littlelifesavers.org	WordPress sets this cookie when a user interacts with emojis on a WordPress site. It helps determine if the user's browser can display emojis properly.	session	
cookieyes-consent	littlelifesavers.org	CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors.	1 year	Necessary
PHPSESSID	littlelifesavers.org	This cookie is native to PHP applications.	Session	Necessary

		The cookie stores and identifies a user's unique session ID to manage user sessions on the website. The cookie is a session cookie and will be deleted when all the browser windows are closed.		
__cf_bm	vimeo.com	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	1 hour	Necessary
_cfuid	vimeo.com	Calendly sets this cookie to track users across sessions to optimise user experience by maintaining session consistency and providing personalised services	session	Necessary
wordpress_test_cookie	booking.littlelifesavers.org	WordPress sets this cookie to determine whether cookies are enabled on the users' browsers.	session	necessary
vuid	vimeo.com	Vimeo installs this cookie to collect tracking information by setting a unique ID to embed videos on the website.	1 year 1 month 4 days	analytic