

# Christmas in the Park-Drone Show

## Sponsor Opportunities

### Bronze -

\$500- 1,000

DEADLINE: October 1st, 2024

At the “Bronze level”, the sponsor is granted:

- 10’ of horizontal banner display area in the event area and on the outside of the fenced area, banner(s) to be provided by sponsor
- The company **logo** will appear under the Bronze Sponsor heading on the FB page

### Silver -

\$2,500

DEADLINE: September 15th, 2024

At the “Silver level”, all of the above applies, plus:

- 10’ of horizontal banner display area in the event area and on the outside of the fenced area, banner(s) to be provided by sponsor
- The company **logo** will appear under the Silver Sponsor heading on the FB page
- the logo will be on all promotional posters
- VIP Event Access (Watch setup/ tear down etc)

### Gold-

\$5,000

DEADLINE: September 15th, 2024

At the “Gold level”, all of the above applies, plus:

- the sponsor’s **logo** in the sky made out of drones
- the company logo will appear on social media and digital media with logo link
- the logo will be on the promotional posters
- VIP section the night of the event for up to 8 people.

### GENERAL RULES

In most cases, sponsor levels can be a combination of cash, cash plus in-kind services, or in-kind services, agreed to at the time of application. **Payment and attached sponsorship form must be received prior to Deadline noted above** for Sponsors to gain the most exposure in sponsorship.

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Yes, please sign us up for the following Sponsorship *(check your sponsorship and write in the amount below)*:

- Bronze:        \$500-1,000
- Silver:         \$2,500
- Gold:            \$5,000

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Please indicate your payment option:

- Check is enclosed, make payable to:
  - Cadillac Area Festival and Events (CAFE) Attention- Drone Show , 201 N. Mitchell Street, Suite 102 Cadillac, Michigan, 49601

Please e-mail your company logo to [marci@cadillacmichigan.com](mailto:marci@cadillacmichigan.com) and [bmiller@cadillac.org](mailto:bmiller@cadillac.org) in high res jpg, or eps format. Please direct any questions to Beth at Cadillac Chamber or Marci at Cadillac Visitors Bureau.

Bethany Miller

Marci Hensley

Cadillac Area Chamber of Commerce

Cadillac Area Visitors Bureau

[bmiller@cadillac.org](mailto:bmiller@cadillac.org)

[marci@cadillacmichigan.com](mailto:marci@cadillacmichigan.com)

231-775-9776 -or- 231-920-9766

231-775-0657