Privacy Policy for Taskora

Last Updated: October 13, 2026
Effective Date: October 13, 2026

This Privacy Policy describes how your personal information is collected, used, and protected when you use our mobile application **Taskora** (also known as the “App” or “Task Planner App”), developed and operated by **NovicBase** (“we,” “us,” or “our”).

We are committed to respecting and protecting your privacy. Taskora is built with an **offline-first architecture**, meaning your daily habits, personal schedules, tasks, and streaks are processed and stored locally on your device by default.

1. Information We Collect

1.1 Device Permissions and System Access

To deliver accurate habit reminders, precise alarm scheduling, and seamless task management, Taskora requires specific device permissions. Habit data accessed through these permissions is processed locally on your device by default and is not sold or uploaded to unauthorized external servers.

Permission	Category	Purpose and Justification
POST_NOTIFICATIONS	Notifications	Required on Android 13 (API level 33) and higher to deliver scheduled reminder notifications, alarm banners, and daily progress check-ins.
SCHEDULE_EXACT_ALARM	Alarms and Reminders	Allows the App to schedule alarms at precise times using Android’s AlarmManager, helping ensure that you do not miss scheduled habits or task deadlines.

RECEIVE_BOOT_COMPLETED	System Reliability	Automatically reschedules and restores active habit alarms and reminders when your device restarts.
VIBRATE	Haptics and Alerts	Provides vibration and haptic feedback when a reminder, alarm, or task alert triggers.
WAKE_LOCK	System and Display	Temporarily keeps the device CPU active when a scheduled reminder triggers, helping ensure that alerts are processed while the screen is off.
USE_FULL_SCREEN_INTENT	Alarms and Heads-Up Notifications	Allows eligible high-priority habit reminders and alarm screens to appear over the lock screen, subject to Android system restrictions.
REQUEST_IGNORE_BATTERY_OPTIMIZATIONS	Battery and Background Reliability	May be used to request an exemption from certain battery optimization restrictions to help prevent reminders from being delayed.

INTERNET	Network and Cloud	Enables the App to retrieve routine packs from Firebase Firestore, display advertisements through Google AdMob, and transmit crash reports and diagnostics.
ACCESS_NETWORK_STATE	Network Monitoring	Checks whether an internet connection is available, allowing the App to manage online routine catalog updates and offline functionality.

The availability and behavior of these permissions may vary depending on your device, operating system, and app configuration.

1.2 Data Stored Locally on Your Device

Taskora is designed to protect your personal productivity data. The following information is stored directly on your device using local app storage, including SharedPreferences where applicable, and is not transmitted to external personal-tracking servers as part of the App's normal local habit-management functionality:

- **Habits and Tasks:** Habit titles, descriptions, categories (such as Health, Productivity, and Mindfulness), selected icons, color accents, target frequency, and numerical targets such as minutes, counts, or units.
- **Subtasks and Checklists:** Custom subtasks and daily action checklists created under each habit.
- **Streak and Progress Records:** Current consecutive streak count, best historical streak, daily completion timestamps, and calendar tracking logs.
- **Onboarding and Assessment Data:** Answers to onboarding questionnaires, personalized scores relating to self-control, concentration, productivity, and daily energy, and digital commitment contract status.
- **User Preferences:** App theme settings, notification preferences, sound configurations, and onboarding completion status.

Local data may be removed when you clear the App's storage or uninstall the App, depending on your device and operating system.

1.3 Cloud Services and Firebase Infrastructure

Taskora integrates services provided by Google Firebase to manage shared content and help maintain app stability.

- **Cloud Firestore and Firebase Storage:** Used to store and distribute general, non-personal content such as public routine packs, starter habit templates, and public catalog graphics. If you use administrative or cloud-sync features, relevant routine template metadata may be synchronized.
- **Firebase Analytics:** May collect usage information, such as screen views, session duration, and feature engagement metrics, to help us understand App performance and improve features.
- **Firebase Crashlytics:** May collect crash diagnostic logs, device information, operating system versions, and stack traces when unexpected errors occur. This information is used to troubleshoot technical issues and improve App stability.

Firebase may process device identifiers and other technical information according to its service configuration and applicable privacy policies. The information collected depends on the Firebase SDKs and settings implemented in the App.

1.4 Third-Party Analytics and Telemetry (Microsoft Clarity)

We integrate Microsoft Clarity through the `clarity_flutter` package to help improve the user experience, visual layouts, and interface responsiveness.

- **Information Collected:** Session interaction information, including navigation pathways, button taps, scrolling behavior, and user interface diagnostics, depending on the integration and configuration.
- **Privacy Protections:** We aim to prevent sensitive information from being captured by configuring appropriate masking and privacy controls. However, the effectiveness of these protections depends on the SDK configuration and should not be interpreted as a guarantee that all personal information is automatically excluded.
- **Purpose:** To analyze interface usability, identify user interface issues, and improve the App's design and performance.

We do not intentionally configure Microsoft Clarity to record personal habit titles, passwords, or other sensitive information. Any information processed by Microsoft Clarity is subject to Microsoft's applicable privacy terms and retention practices.

1.5 Advertising Networks (Google AdMob)

To keep Taskora free and accessible, the App displays advertisements provided by Google AdMob through the Google Mobile Ads SDK.

Supported ad formats may include:

- App Open Ads, displayed when reopening the App after onboarding is complete.
- Adaptive Banner Ads.
- Interstitial Ads.
- Rewarded Ads, which you may voluntarily watch in exchange for in-app rewards or bonuses.
- Native Ads, displayed within discovery and profile screens.

Google AdMob and its advertising partners may collect and process certain device-level information, depending on your device, consent choices, region, and advertising configuration. This information may include:

- Mobile advertising identifiers, such as the Google Advertising ID or Apple's Identifier for Advertisers (IDFA), where available and permitted.
- IP address and approximate geographic location.
- Device model, operating system, and screen specifications.
- Advertising interaction metrics, including views, clicks, and impressions.
- Information used to deliver, measure, and improve advertisements.

For more information, review Google's Advertising Privacy Information and Google's Privacy Policy.

How to Manage Personalized Advertising

- **Android:** Open your device's Settings and look for Google or Privacy settings related to Ads. Available options may include deleting or resetting the advertising ID and managing ad personalization.
- **iOS:** Open Settings > Privacy & Security > Tracking to manage app tracking permissions. You can also review Apple's advertising privacy settings where available.

The available options may vary by device and operating system version. Disabling personalized advertising or tracking does not necessarily eliminate advertisements.

2. How We Use Your Information

We use information processed by Taskora and its integrated service providers for the following purposes:

1. **Core Functionality:** Creating, editing, organizing, and completing habits, tasks, routines, and subtasks.
2. **Reliable Reminders:** Scheduling and triggering alarms, audio alerts, vibrations, and notifications to help you maintain your routines.
3. **Productivity Metrics:** Calculating daily streaks, milestone achievements, and progress statistics on your device.
4. **App Improvement and Maintenance:** Diagnosing crashes, fixing software bugs, and optimizing performance using analytics and diagnostic services.
5. **Content Delivery:** Providing routine templates, discovery packs, and configuration updates through Firebase services.
6. **Advertising and Monetization:** Displaying advertisements through Google AdMob to support App maintenance and future development.
7. **Security and Reliability:** Identifying technical issues, maintaining service reliability, and protecting the App against misuse where applicable.

3. Data Sharing and Third-Party Disclosure

We do not sell your personal information. We do not rent or trade your personal information for money.

We may share or permit the processing of certain information by third-party service providers when necessary to operate, maintain, analyze, or monetize the App.

Third-Party Provider	Service Provided	Privacy Policy
Google Firebase	Analytics, crash diagnostics, and cloud-hosted templates	Firebase Privacy and Security
Google AdMob	In-app advertising	Google Privacy Policy
Microsoft Clarity	User experience analytics and interface diagnostics	Microsoft Privacy Statement

These providers may process information according to their own privacy policies, service configurations, and applicable legal requirements.

We may also disclose information when required to do so by applicable law, regulation, legal process, or a valid governmental request.

4. Data Security and Storage

We take reasonable technical and organizational measures to protect information handled by Taskora.

- **Local Data Storage:** Personal habits, task descriptions, subtasks, notes, and streak counters are stored within the App's local storage and isolated application environment, where applicable.
- **Encryption in Transit:** Network communications with Firebase, Google, and other supported services generally use TLS/HTTPS encryption when supported by those services.
- **Limited Central Storage:** We do not intentionally maintain a central database containing your personal habit entries or task descriptions as part of the App's standard local habit-management functionality.
- **Third-Party Security:** Information processed by third-party services is also subject to their respective security practices and policies.

No method of electronic storage or transmission is completely secure. Therefore, we cannot guarantee absolute security.

5. Children's Privacy

Taskora is intended for a general audience and is not directed to children under the age of 13, or the applicable minimum age in the relevant jurisdiction.

We do not knowingly seek to collect personal information directly from children under 13. If you believe a child has provided personal information through the App or its integrated services, please contact us at business@novicbase.com.

Upon receiving a relevant report, we will review the matter and take appropriate steps in accordance with applicable law.

6. Third-Party Links and External Services

The App may contain links to third-party services, including:

- The Google Play Store, for rating or sharing the App.
- External developer and support websites.
- Other third-party services made available through the App.

We do not control and are not responsible for the content, privacy policies, or practices of third-party websites and services. We encourage you to review their privacy policies before interacting with them.

7. Data Retention and Deletion

Local Habit Data

Your habits, tasks, checklist items, and streaks are generally retained on your device for as long as they remain stored in the App.

How to Delete Your Data

- **Individual Items:** You can delete individual habits, tasks, or routines through the relevant deletion controls within the App, where available.
- **Clear App Storage:** On Android, you can generally open Settings > Apps > Taskora > Storage and select the option to clear the App's storage or data. The exact steps may vary by device.
- **Uninstall the App:** Uninstalling Taskora generally removes its locally stored app data, subject to your operating system and any separate backups.

Clearing the App's cache alone may not delete all saved data. Use the device's clear-storage or clear-data option if you want to remove locally stored App data.

Third-Party Analytics and Diagnostic Data

Crash reports, analytics events, advertising information, and other technical data collected by third-party providers may be retained according to their respective retention policies and the settings used in Taskora. Deleting local App data does not necessarily delete information already processed by these providers.

8. Your Privacy Rights and Choices

Depending on your location and applicable laws, including the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act, as amended by the California Privacy Rights Act (CCPA/CPRA), you may have rights regarding your personal information.

These rights may include:

- **Right to Access:** Request access to personal information about you that we hold, subject to applicable law.
- **Right to Rectification:** Request correction of inaccurate personal information we hold.
- **Right to Erasure:** Request deletion of personal information where applicable. You can also delete locally stored habits and tasks using the App's available controls.
- **Right to Revoke Permissions:** Grant or revoke device permissions, such as notifications and exact alarms, through your device settings. Revoking certain permissions may affect reminder functionality.
- **Advertising Choices:** Manage advertising personalization and tracking permissions through your device settings and the options made available by the relevant advertising provider.
- **Other Applicable Rights:** Depending on your jurisdiction, you may have additional rights, such as data portability, restriction of processing, or objection to certain processing activities.

To submit a privacy-related request, contact us at business@novicbase.com. We will review and respond to requests in accordance with applicable law.

9. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes to the App, our data practices, legal requirements, or regulatory guidance.

When we make changes, we will update the "Last Updated" date at the beginning of this document. We encourage you to review this Privacy Policy periodically to stay informed about how information is handled.

10. Contact Us

If you have questions, suggestions, feedback, or concerns regarding this Privacy Policy or our privacy practices, please contact us:

Company / Developer: NovicBase
Email: business@novicbase.com
Official Website: https://www.novicbase.com
Application Name: Taskora
Application Package Name: `com.novicbase.taskora`