



Strategic Planning Guide

How Asking the Right Questions Can Transform Your AIReady Implementation.

AI-enhanced learning isn't just futuristic—it's practical, powerful, and easy to implement with the right tools. At AIReady by Artha Learning, we help organizations seamlessly embed AI-driven experiences—like digital coaching, feedback engines, and simulations—directly into their authoring tools. Whether you're building your first interaction or scaling across teams, asking the right questions upfront ensures a smoother, more effective implementation.

This guide outlines eleven key questions to help align your internal team, define your goals, and make the most of your AIReady implementation.

What's the Core Learning Objective?

Ask: What's the primary educational outcome this AI interaction should support?

Are you aiming to reinforce knowledge, simulate real-world scenarios, guide decision-making, or provide instant feedback? Clarifying the "why" helps us select the best format and interaction type—from digital coaches to roleplays and beyond.

What Role Will the AI Play?

Ask: How would you describe this AI interaction in one or two sentences?

Think of this as your AI interaction's elevator pitch. For example:

- A friendly coach that supports onboarding questions, or
- A roleplay simulation to practice customer conflict resolution.

This helps ensure focus and avoid scope creep during development.

Who is the Intended Learner?

Ask: Who will use this interaction, and what is their experience level?

Are they new employees, frontline staff, managers, or students? Their familiarity with AI, technical comfort, and learning needs will shape the tone, complexity, and visual design of the interaction.

What's the Project Timeline?

Ask: Are there any launch deadlines, review cycles, or rollout phases?

We offer solutions for both quick builds and more involved projects. With AIReady Studio, you can build and deploy a functional AI Coach in minutes –great for testing or rapid deployment.

For more custom solutions—like scenario-based simulations, assessments, or heavily branded experiences—expect 1–3 weeks depending on the number of interactions, feedback loops, and your internal review process. The earlier we align with your key dates, the smoother the process.

How Will You Measure Success?

Ask: What would make this AI interaction a success in your eyes?

Success could mean increased learner engagement, improved accuracy in decision-making, reduced support queries, or positive learner feedback. AIReady's Learner Insights feature can track usage data, query patterns, and engagement levels to help you measure impact.

What Content Will Fuel the AI?

Ask: What documents or source material should the AI reference during interactions?

Optionally, AIReady uses retrieval-augmented generation (RAG) to make AI responses accurate and context-aware. You'll need to provide clear, well-structured reference documents (PDFs, policies, manuals, etc.) to support this. We'll help configure these securely during setup.

What Guardrails and Boundaries Should Be Set?

Ask: Are there any phrases, topics, or compliance concerns we should manage?

We can control tone, ensure brand-safe responses, and prevent the AI from guessing answers. You can also define fallback messages when content is missing or unclear, ensuring your learners always get a consistent, reliable experience.

What Output Format Do You Prefer?

Ask: Should the interaction deliver responses via text only, or include voice-based support as well?

AIReady supports text-only or text + voice interactions. Voice is optional, and uses more credits, but adds value in accessibility-focused or mobile-heavy environments. We can help you choose the best fit based on your use case and learners' needs.

Should Feedback Be Provided to the Learner?

Ask: Do you want learners to receive feedback at the end of the interaction? Should it be graded or ungraded?

You can choose to provide non-graded coaching, formative feedback, or even scored assessments based on rubrics or predefined criteria. This is especially powerful for reflective activities, compliance training, and skill development scenarios.

What Visual Design Should Be Used?

Ask: Would you like to use AIReady's ready-to-go templates, or apply your own look and feel?

We offer quick-start templates to help you launch fast. But if branding consistency matters, we'll match your fonts, colors, tone, and even character design—whatever helps the experience feel “on-brand” for your learners.

How Comfortable Is Your Team with JavaScript or Authoring Tool Customization?

Ask: Do you have in-house technical resources, would you prefer a no-code approach or using our AIReady specialists?

AIReady works for everyone. While developers can customize with JavaScript or LMS scripting, we also offer no-code SCORM and HTML5 packages ready to drop into your LMS. We recommend AIReady Studio and CodeMaker for non-technical teams looking for independence.