

RENZ GARCIA

SOCIAL MEDIA MANAGER & VIDEO CONTENT PRODUCER

Portfolio found at: renzgarcia.com

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Professional Summary

A professional Content Producer and Videographer who has previously worked for organisations such as Sky News and academic institutions such as Newcastle University with a background in social media and content production. Able to work to strict deadlines both independently or alongside a team. Gathered over 3 million impressions and over half a million total views producing content for social media during my time at Caponica.

Experience

Caponica Ltd. (2021 - 2023) - Social Media Manager, Video and Content Producer

- Leading a cast and crew of editors, scriptwriters and hosts to produce daily educational content for Rounded Kids' TikTok, Youtube and Instagram's video platforms.

Freelance Photographer (2015 -2021)

- Photographer for events and family photoshoots - pregnancy shoots, birthday parties, corporate events & gig photography

Newcastle University (2019-2020) - Photographer, Social Media Assistant

- On-call photographer & videography for Newcastle University's website and social media. Experience includes candid photography for Winter graduation congregations and various student and staff highlight photoshoots.

Sky News (2017) - Camera Operator, Social Media Assistant

- Participated in filming for the 2017 General Election for the Darlington constituency. Footage aired live on national television and live-streamed online.

Volunteering

Star and Shadow Cinema (2020 - 2021) - Projectionist, Tech, Social Media and Events

- Trained and experienced in the projection of DVD, Digital, Blu-Ray and DCP formats - setting up a live stage for gigs and festivals including DJ, acoustic and rock sets. Worked alongside MUBI to organise a screening of Brazilian feature film BACURAU, one of the pioneer films to be released online after the COVID-19 outbreak.

Newcastle University (2019) - Equality, Diversity and Inclusion Representative, Events Organiser

- Postgraduate representative for Newcastle University's School of Modern Language. Role included being in a committee of staff and students to discuss issues of equality, diversity and inclusion. Included organising activities, screenings and roundtable discussions.

Richmond Live Festival (2018) - Social Media, Event Photographer

- ▶ Candid photography for Richmond Live's 20th anniversary music festival. Given the responsibility of operating and promoting Richmond Live's social media.

Middlesbrough Institute of Modern Art (2017) - Steward

- ▶ Participated as steward for Gresham's Wooden Horse Parade. Included work as a promoter and caterer for the event as well as building and preparing the grounds for the event.

Filmography & Projects

Rounded Kids (2021 - 2023) - Producer, Director, Motion Graphics

Rudy (2019) - Director, Writer

The Skeptics (2018) - Director, Presenter

3:41 A.M. (2018) - Director, Producer, Sound Design

Mr. Bigfoot Interview (2017) - Director

Teesside University (2016-2017) - Student Radio, Social Media

I Did (2016) - Cinematographer

Queen Elizabeth Sixth Form College (2014-2015) - Student Radio, Director, Producer

Education

MA Film: Theory and Practice

- ▶ Newcastle University postgraduate degree
(awarded in 2021)

BA (Hons) Television and Film Production 2:1

- ▶ Teesside University undergraduate degree
(awarded in 2019)

A-Levels: Extended Project / Film Studies / Media Studies / Philosophy & Ethics

- ▶ Queen Elizabeth Sixth Form College
(awarded in 2015)

Hobbies and Interests

Musician - Experience in live performance - guitar and bass.

Skilled with many programmes such as After Effects, Photoshop and

Premiere. Member of Tabletop Society at Teesside University.

Member of Filipino Society and TEDx Society at Newcastle

University. References available upon request.