

Project links

- 1) [Affinity Map](#)
- 2) [COMPARATIVE/COMPETITIVE ANALYSIS](#)
- 3) [User Flow](#)
- 4) [Maze Usability Test Results](#)
- 5) [Card Sort Results](#)
- 6) [Figma Prototype Link](#)
- 7) [Figma Wireframes](#)
- 8) [Trello Board](#)

Maddy's Resources

- 1) http://changingminds.org/disciplines/communication/color_effect.htm
- 2) https://www.barnesandnoble.com/b/fiction/books/_/N-2usxZ29Z8q8
- 3) <https://www.amazon.com/>
- 4) <https://www.ala.org/aboutala/offices/olos/olosprograms/jeanecoleman/00ford>
- 5) <https://www.readingrockets.org/article/reading-your-child>
- 6) <https://www.plannedparenthood.org/learn/parents/preschool/how-do-i-talk-with-my-preschooler-about-identity>
- 7) <https://www.thebitesizedbackpacker.com/stuffed-animals/the-top-150-most-popular-stuffed-animals/>
- 8) <https://www.genderspectrum.org/articles/language-of-gender>
- 9) <https://www.khanacademy.org/math/cc-fifth-grade-math/multi-digit-multiplication-and-division#imp-multi-digit-division-2>
- 10) <https://www.16personalities.com/>
- 11) https://www.google.com/search?q=outer+worlds+character+creation&client=firefox-b-1-d&sxsrf=ALiCzsYkGtY24dYRkKI-V8cEXE2OvMxJzQ:1651261892377&source=lnms&tbn=isch&sa=X&ved=2ahUKEwjtwpr0hbr3AhU3HTQIHVbpCy4Q_AUoAnoECAEQBA&biw=1920&bih=955&dpr=1#imgsrc=kDxfUT79gtNyQM
- 12) <https://help.figma.com/hc/en-us/articles/360040449893-Line-height-behavior>
- 13) <https://forum.figma.com/t/how-can-i-un-component-a-component/4356/2>
- 14) <https://www.tandfonline.com/doi/abs/10.1080/00221325.1994.9914760?journalCode=vgn20>
- 15) <https://www.youtube.com/>
- 16) <https://www.pinterest.com/pin/125678645831616996/>
- 17) <https://www.pinterest.com/Johnsenmc/app-overlay-examples/>
- 18) <https://2019.makemepulse.com/>
- 19) <https://thenounproject.com/icon/attachment-1012703/>

Jamie's Resources

- 1) A case for considering physical space design for increasing interest
<https://feature.ideo.com/a-cafeteria-designed-for-me/>

- 2) A case for considering the biological connection to reading together
<https://www.sciencedaily.com/releases/2021/09/210914111238.htm>
- 3) Researching content of reading material and access
<https://bookriot.com/childrens-books-in-spanish/> and [Lovevery Books](#) mentioned by interviewee
- 4) Tips for Parents:
<https://www.twinkl.com/blog/15-ways-to-encourage-parents-to-read-at-home-with-their-child>
- 5) Stats:
[2014-2018](#)
[2019](#)
<https://ferstreaders.org/resources/fifty-top-literacy-statistics>
- 6) Competitive Analysis:
[Reach out and Read](#),
[Association House of Chicago](#),
[Springboard Collaborative](#)
- 7) Comparative Analysis:
[The Conscious Connect](#),
[Student to Student](#),
[Storybird](#)
- 8) Second round Competitive Analysis and Feature Inventory:
[Storybird](#)
[Bookbldr](#)
[Shutterfly](#)
[Hooray Heroes](#)
- 9) Mobile Maker Labs:
<https://futuremakerlab.com/about/>
<https://makezine.com/2014/12/08/techshop-and-fujitsu-launch-mobile-makerspace-for-student-education/>
[Geekbus](#)
- 10) <https://www.mentalfloss.com/article/541158/scientific-reasons-you-should-read-more>
- 11) [Reading aloud stats from Scholastic](#)
- 12) Figma tutorial <https://www.youtube.com/watch?v=-sAAa-CCOcg>
- 13) <https://www.todayparent.com/family/activities/kids-reading-books/>
- 14) <https://www.brightcarbon.com/blog/5-google-slides-animation-features/>
- 15) www.unsplash.com
- 16) Design elements <https://www.freepik.com>
- 17) Design elements www.slidesgo.com
- 18) Book deserts <http://viewer.zmags.com/publication/2c7e6be7#/2c7e6be7/28>

Charlie's Resources

- 1) <https://library.pflugervilletx.gov/>
- 2) <https://www.roundrocktexas.gov/city-departments/library-home/>
- 3) Learning Curriculum for Kindergarten
<https://www.parents.com/kids/education/elementary-school/your-kid-will-learn-in-kindergarten/>
- 4) Computer capabilities of Kindergarteners
<https://www.greatschools.org/gk/articles/kindergarten-technology/>
https://www.educationworld.com/a_tech/tech/tech209.shtml
- 5) 1st grade educational resources
<https://www.verywellfamily.com/what-do-kids-learn-in-1st-grade-620990>
- 6) 1st grade educational activities
<https://www.jumpstart.com/teachers/curriculum/grade-based/1st-grade-curriculum>
- 7) 1st grade reading goals
<https://www.scholastic.com/parents/school-success/school-success-guides/guide-to-1st-grade.html>

Graphic resources:

Citizen vector created by pikisuperstar - www.freepik.com

Isometric book vector created by macrovector - www.freepik.com

Parent and child vector created by storyset - www.freepik.com

Back to school book vector created by pikisuperstar - www.freepik.com

Golf club vector created by freepik - www.freepik.com

Bus icon vector created by sentavio - www.freepik.com

