

RFQ

Request for Qualifications for *Intersections: A Community Mural Project*

The Arts Council of Kern (ACK) in partnership with CalTrans and Clean California, has released a request for qualifications (RFQ) for artists based in Kern County for mural art opportunities.

This RFQ is open to any artist or team of artists, 18 years of age or older, based in the Kern County area who demonstrate the ability and experience to successfully execute the projects. Because this is part of a larger effort to engage with our community and uplift local artists, artists living in, or connected to, Bakersfield are encouraged to apply. We recommend interested applicants to visit the Intersections webpage (<https://kernarts.org/intersections/>) to gain a better understanding of the project.

Process and Criteria for Selection

A panel assembled by the Arts Council of Kern will review application materials and work samples and select finalists to interview before choosing the lead artist or team for each of the four projects. They will evaluate submitted artwork quality, experience, capacity to engage and work with ACK and other agencies on design, and capacity to complete the project on time.

Mural Themes and Designs:

Intersections is a transformative community mural project that celebrates the vibrant connections and shared stories across our diverse neighborhoods. Through art, we will explore the interconnectedness of our lives and the spaces we inhabit together.

Our community survey indicated a strong preference for art that is abstract, modern, or folk art style. They feel a strong emotional connection to art. Shapes and color also play an important role in catching their eye, with a preference for bright, bold and vivid colors. Mural artwork should express unique attributes of Bakersfield and Kern County's history, resources, or character.

The community also indicated a strong preference for this subject matter: landscape, nature, indigenous Yokuts tribes, Latinx culture, local wildlife, diversity of cultures, community unity, growth, and agriculture.

The lead artists chosen will be expected to create artwork that aligns with these themes and meets the artwork requirements for Caltrans and The Arts Council of Kern. A detailed summary of the community survey will be provided to the selected artists.

How to apply

All interested candidates can apply using this form:

https://docs.google.com/forms/d/e/1FAIpQLSfv_oLDHv3JKbBnd_11OHQCDuUxXp2yUZ3sqgVK0khagaYCMw/viewform?usp=sf_link

You will need a Google account to upload files. (If you have a problem accessing the link, try using Chrome or Edge as your browser.)

A Note on Teams:

Every lead artist will be expected to compile a team of other artists to work with. If you would like to work with a specific artist or group, make sure all artists have individually submitted their resume and 3 work samples to jenny@kernarts.org to be added to our list of muralists. Lead artist will be selecting their team from the Kern Arts Council Muralist List. Team artist applications will be sent out at a later date. By filling out this application you are accepting the role of team lead. All artists working on this project will be paid according to their role. If you are applying for the role of lead artist with a team in mind, please submit work samples that show the group's previous collaborations and collective work.

Lead Artist Guidelines

You will be asked to submit:

- Contact information (name, address, email, phone number) and which project(s) you are interested in
- A letter of interest in .pdf format. In the letter, briefly explain your qualifications, artistic experience, experience engaging with property owners or agencies on design, and your connection to Bakersfield and the urban core of the city.
- CV or Resume (2 page maximum)
- Portfolio (10 image files of recent work, only one work or project per file). The images need to be JPEG, or PDF labeled with your last name, first name, and title (LastName_FirstName_Title.jpg / LastName_FirstName_Title.pdf).
- Three Professional References (Name, Title, email, phone number)

Lead Artists Guidelines

The lead artist for mural projects on *Garces Circle, Q and 204* and *California Ave and 99* must meet the following requirements:

- Interview with the panel from ACK
- Attend informational meetings with Kern Arts Council on artwork and project requirements

- Base your designs on the community survey and meet all Caltrans artwork requirements
- You must be prepared to submit designs consisting of all original artwork. Designs may not contain photographic references, stock photography, stock illustration or any type of artwork the artist did not create.
- Edit designs to meet these expectations if needed
- Submit designs by deadlines provided by ACK
- Submit three designs per location for community vote
- Execute the final design within the required timeline
- Final mural work must accurately reflect the design approved by ACK with no changes unless approved by ACK
- Keep all paint and supply costs within the designated supply budget
- Manage a team of other professionals and apprentices to complete the job

Electrical box artists must meet the following requirements:

- Attend informational meetings with Kern Arts Council on artwork and project requirements
- Base your designs on the community survey and all Caltrans artwork requirements
- You must be prepared to submit designs consisting of all original artwork. Designs may not contain photographic references, stock photography, stock illustration or any type of artwork the artist did not create.
- Submit one design per electrical box for final approval by ACK
- Submit designs by deadlines provided by ACK
- Edit designs to meet these expectations if needed
- Execute the final design within the required timeline
- Final mural work must accurately reflect the design approved by ACK with no changes unless approved by ACK
- Keep all paint and supply costs within the designated supply budget
- Manage an assistant or other professionals to complete the job (if needed)

Is there a deadline for applying?

Yes, applications are **due by Thursday, September 7, 11:59 pm.**

There is no submission fee.

Anticipated Timeline:

- July 20, 2023 - Artist Informational Meeting 5-6 pm on zoom
- September 7, 2023 at 11:59 pm - RFQ Deadline

- September 14, 2023 - Finalists Notified for interview
- Projects begins Fall and Summer of 2023; the schedule will be refined as part of the contracting process for each project

What if I need help or have more questions? If you need help with completing the application, or have questions about the RFQ or mural project, please email jenwillco@gmail.com

Project Guide

Project 1 - Garces Circle.

The Garces Circle Project consists of 2 large wall murals, 8 columns and two fence murals on the east and west sides of the circle. Given the nature of this space, the artwork should have one consistent style or theme carried out among the entire space.

West Wall Mural 10'x73 = 782 SqFt

Individual Columns Murals:

#1 - 4' around x10' high = 131 SqFt
 #2 - 4' around x11' high = 137 SqFt
 #3 - 4' around x 11' high = 137 SqFt
 #4 - 4' around x10' high = 131 SqFt
 535 SqFt

East Wall Mural 11x75 = 856sqft

Individual Columns

#1 - 4' around x11' high = 143 SqFt
 #2 - 4' around x12' high = 150 SqFt
 #3 - 4' around x 12' high = 150 SqFt
 #4 - 4' around x 11' high = 143 SqFt
 586 SqFt

Total 2,759 sqft

Note:

Both of these mural locations will also be enclosed by a safety fence. The fence will cover approximately 1632 SqFt on both sides. The design and construction of the fence

has not been determined, but we are seeking artists that can incorporate the fence as another surface for art.

This mural must be completed within 14 working days.

Approximate minimum compensation for the lead artist is \$22,400 with a design fee of \$2,500, and an additional budget for a team of professionals, assistants and supplies.

All artists will be paid the design fee upon contract signing and balance upon mural completion.

Project 2: Q and 204:

Q Street is the most unique mural experience of the project! 8 walls span across (and under!) several major roads for a unique concrete canvas. This project requires two lead artists to work simultaneously to complete the project within 60 working days. Each of the two artists can apply individually, or two artists can apply with intent to be co-artists. However, the artists leading each team are expected to work together to create a design that is cohesive across the entire urban landscape in subject matter and color palette. The Arts Council of Kern will be managing the mural designs of both teams to ensure a smooth collaboration.

Q/204 Team 1 - Golden State

The largest main wall of Team 1 is adjacent to Golden State Ave, under Hwy 178 at 5,959 sqft. This also includes 3 sloping wing walls at 857 sqft, 1402 sqft, 1090 sqft.

Q/204 Team 2 - Q Street

The largest main wall of Team 2 is adjacent to Q Street, under Hwy 178 at 5,697 sqft. This also includes 3 sloping wing walls at 1,464 sqft, 1014 sq ft, and 1014 sq ft.

This mural must be completed within 60 working days.

Approximate minimum compensation for each of the two lead artists is \$56,000 with a design fee of \$3,000 each, and an additional budget for a team of professionals, assistants and supplies.

All artists will be paid the design fee upon contract signing, 20% upon approval of final design, and balance upon mural completion.

Project 3: Electrical Boxes

Contract for the electrical box cabinets is \$3,600. ** Supplies not included *** This budget anticipates that the selected artist will provide the needed paint, supplies, equipment. Anti-graffiti provided by the ACK. Each chosen artist will mentor an artist apprentice for this project. The Kern Arts Council will assist with design review and planning as needed during mural painting. Electrical Box artists will not need to complete an interview, but must fill out the RFQ form here ([link to application](#)). Electrical boxes are between 56sqft and 29 sqft.

These electrical boxes must be completed within 4 working days.

All artists will be paid 20% upon contract signing and balance upon mural completion.

Project 4: California Ave and 99

California Ave and 99 consist of one large wall mural on the south side of California under the 99 Freeway. The size of this wall is 175'x10' for a total of 1,750 sqft

This mural must be completed within 10 working days.

Approximate minimum compensation for the lead artist is \$16,000 with a design fee of \$1,500, and an additional budget for a team of professionals, assistants and supplies.

All artists will be paid the design fee upon contract signing and balance upon mural completion.

Selected artists will be provided with templates for mural design.
See photos below to reference locations of murals:

Garces Circle



East



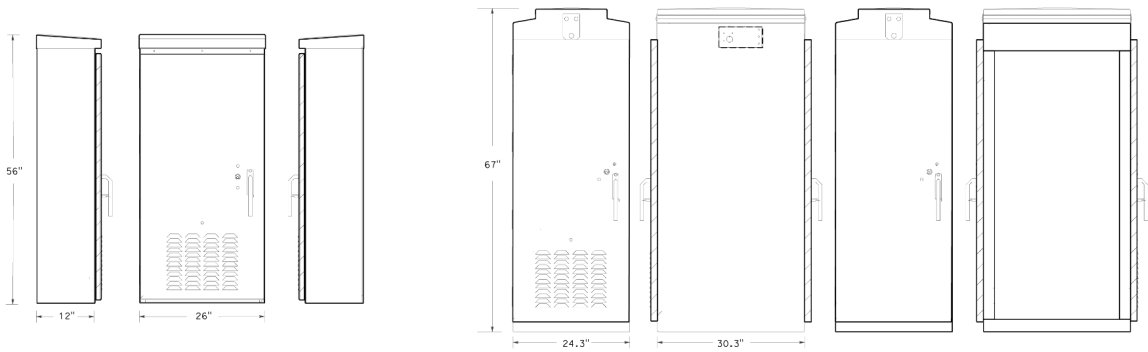
West



California and 99



175'x10' for a total of 1,750 sqft



Q and 204 Team 1



Q and 204 Team 2

