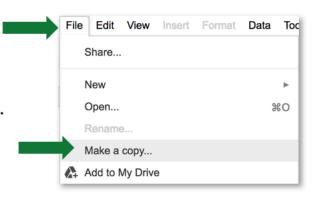


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# Agile Scrum **Team Charter Template** Example

#### 1. Purpose

OBJECTIVE: To develop and launch a user-friendly mobile app that allows EV drivers to locate and reserve charging stations efficiently.

# Example

#### 4. Key Stakeholders

End users, product marketing team, customer service department, and senior management.

INTERESTS: Stakeholders are primarily interested in the app's ease of use, functionality, and reliability.

#### 8. Agile Methods / Events

METHODOLOGIES: Utilizing Scrum framework.

EVENTS: Daily stand-ups, biweekly sprint planning, sprint reviews, and retrospectives at the end of each sprint.

## 2. Roles and Responsibilities

| Scrum Master        | Facilitates team meetings and ensures Agile practices are followed.                      |  |  |
|---------------------|--|--|--|
| Product Owner       | Defines project goals, prioritizes the backlog, and represents the customer's interests. |  |  |
| Development<br>Team | Designs, develops, and tests the software product.                                       |  |  |

#### 5. Key Interdependencies

Relies on data from the infrastructure team for real-time charging station availability and the marketing team for promotional content.

# 9. Communication Plan

INTERNAL: Daily stand-ups for team sync, Slack for day-to-day, and monthly town-hall meetings with all stakeholders.

EXTERNAL: Monthly newsletters to keep all external stakeholders informed of progress and any changes.

#### 6. Success Measures

CRITERIA: Success will be measured by user adoption rates, customer satisfaction scores, and the achievement of a set application download target within the first six months postlaunch.

#### 10. Risk Mgmt. Strategy

RISKS: Potential delays due to unavailability of key team members or technical difficulties with third-party APIs.

MITIGATION: Cross-training team members and establishing agreements with multiple API providers.

#### 3. Values and Agreements

VALUES: Commitment, courage, focus, openness, and respect. AGREEMENTS: All team members agree to be punctual for meetings, respect each other's ideas, and provide constructive feedback.

#### 7. Definition of Done

CRITERIA: A sprint is not complete until the code has been peerreviewed, passes all tests, meets quality standards, and is documented.

#### 11. Continuous Improvement Process

Regularly scheduled retrospectives to discuss what went well, what did not, and action items for process improvement to increase efficiency and effectiveness in future sprints.

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# Agile Scrum Team Charter Template – Blank / Instructional

# 1. Purpose

Define the fundamental reason for the team's existence and what the project aims to achieve.

# 2. Roles and Responsibilities

| Scrum Master     | Clearly delineate the roles within the Scrum team,           |
|------------------|--|
| Product<br>Owner | such as Scrum Master, Product Owner, and Developers,         |
| Etc.             | and describe the responsibilities associated with each role. |

# 3. Values and Agreements List the core values the team agrees to uphold (e.g.,

agrees to upnoid (e.g., commitment, courage, focus, openness, and respect) and any team-specific agreements to enhance collaboration.

# 4. Key Stakeholders

Identify all critical stakeholders involved or affected by the project, outlining their interest and influence regarding the project's outcomes.

# 5. Key Interdependencies

Describe essential dependencies between this team and other projects or organizational functions, including any external dependencies that could impact deliverables.

# 6. Success Measures

Define clear, specific, and measurable criteria for success to evaluate the project's progress and completion effectively.

# 7. Definition of Done

Establish a shared understanding of what it means for work to be completed, including the necessary criteria that must be met to consider a product increment finished.

# 8. Agile Methods / Events

Specify the Agile methodologies (e.g., Scrum, Kanban) and key events (e.g., Daily Stand-ups, Sprint Planning, Reviews, and Retrospectives) the team will utilize during the project.

# 9. Communication Plan

Outline how the team will communicate, detailing the channels, frequency, and formats used for communication within the team and with stakeholders.

# 10. Risk Management Strategy

Identify potential risks and the strategies for mitigating them, ensuring the team is prepared to handle uncertainties effectively.

# 11. ContinuousImprovement Process

Describe the process for regularly reviewing and improving the team's workflow, techniques, and interactions to enhance productivity and product quality.

# Agile Scrum Team Charter

| 1. Purpose                | 2. Roles and Responsibilities |                                 | 3. Values and Agreements              |
|---------------------------|-------------------------------|---------------------------------|---------------------------------------|
| 4. Key Stakeholders       | 5. Key Interdependencies      | 6. Success Measures             | 7. Definition of Done                 |
| 8. Agile Methods / Events | 9. Communication Plan         | 10. Risk Management<br>Strategy | 11. Continuous<br>Improvement Process |

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