

Privacy Policy for Afghan Product App

1. Introduction

Welcome to Afghan Product. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you use our multi-vendor Business-to-Business (B2B) mobile marketplace. By creating an account or using the App, you agree to the practices described in this policy.

2. Information We Collect

We collect the following types of data to provide and improve our services:

- Personal Identification Information: Full name, phone number, email address, profile picture, and WhatsApp number.
- Business Information (for Sellers/Manufacturers): Company name, logo, Tax Identification Number (TIN), ownership type, business description, year of establishment, postal address, and exact location [citation:1].
- Financial Information: Wallet balance details within "Afghan Pay" and payment data required to process transactions for "Buy Trade Leads" or other services.
- Inquiry and Requirement Data: Information provided when posting a "Buying Requirement" or "Partnership Request," including product details, quantity, budget, and project descriptions [citation:1].
- Usage and Device Data: Information on how you use the App, interactions, IP address, device type, and operating system.

3. How We Use Your Information

We use the data we collect for the following purposes:

- Facilitating Transactions: To connect buyers with sellers, manufacturers, and agencies, and to enable the "Buy Trade Leads" and "Invest with Us" features [citation:1].
- Admin Mediation: To allow the Admin (App Owner) to act as an intermediary for sales, verify businesses, approve requests, and manage disputes.
- Processing Payments: To manage the "Afghan Pay" wallet, process payments, and handle transaction history.
- Personalization and Improvement: To recommend products, improve user experience, and analyze usage trends.

- Security and Compliance: To detect fraud, prevent abuse, and comply with legal obligations.

4. Sharing Your Information

We do not sell your personal data. We may share information in the following scenarios:

- Between Buyers and Sellers: Necessary contact and product details are shared to facilitate communication and sales as intended by the App's features.
- With the Admin: As described in your App requirements, the admin has access to user details and inquiries to manage the platform effectively.
- With Service Providers: We share data with trusted third parties for payment processing (Hesab Pay, Afghan Pay), analytics, and customer support, who are bound by data protection agreements.

5. Your Rights and Choices

- Access and Update: You can view and edit your personal and business profile information through the App settings at any time.
- Delete Account: You may request account deletion through the settings menu, subject to our legal and financial obligations.
- Opt-Out: You can manage notification preferences or unsubscribe from promotional communications via the App settings.

6. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information from unauthorized access or alteration. However, no internet transmission is 100% secure.

7. Children's Privacy

This App is a B2B platform and is not intended for individuals under the age of 18. We do not knowingly collect information from children.

8. International Users

As a marketplace connecting users within Afghanistan and internationally, your information may be transferred to and processed in countries outside your residence, where data protection laws may differ.

9. Changes to This Privacy Policy

We may update this policy periodically. Changes will be posted in the App and on this page with an updated date. Continued use of the App constitutes acceptance of the changes.