

Privacy Policy for FormFit

Last updated: October 7, 2026

App Name: FormFit

Package Name: com.sparkstudios.formfit

Developer / Publisher: Spark Studios

Developer Email: sallyinfo365@gmail.com

This Privacy Policy applies to FormFit (com.sparkstudios.formfit), an application developed and published by Spark Studios. FormFit ("we," "our," or "the app") respects your privacy. This Privacy Policy explains how FormFit accesses, processes, stores, and protects information when you use the application.

1. Camera Access

FormFit accesses your device camera only when a camera-based workout or movement-tracking screen is active.

The camera is used to detect body position and movement during exercises such as push-ups, squats, jumping jacks, treadmill running, and custom Record & Repeat movements.

Camera frames are analyzed in memory for pose and movement detection. The current version of FormFit does not record, upload, or retain camera video.

2. Pose and Movement Processing

FormFit uses on-device machine-learning technology, including TensorFlow Lite and ML Kit pose detection, to analyze body landmarks and movement. Pose information may include estimated positions of body joints such as shoulders, elbows, wrists, hips, knees, and ankles.

This information is used to detect exercise movements, count repetitions or steps, analyze movement states, improve movement-detection stability, compare movements in Record & Repeat, and provide workout feedback.

Core pose processing is performed locally on your device. FormFit does not currently transmit raw camera footage or pose data to a remote server.

3. Record & Repeat

Record & Repeat allows you to create a reference movement and attempt to reproduce it later. When you use this feature, FormFit may store processed movement information such as normalized body landmarks, joint angles, timing, duration, and movement characteristics.

These reference templates are stored in the app's private local storage and are used to compare subsequent movements. The current version does not need to store the original camera video.

4. Information FormFit Processes

Depending on the features you use, FormFit may process camera input, body pose and movement information, exercise type, repetition or step counts, workout duration, movement and form metrics, and custom movement templates.

Information processed exclusively on your device is not transmitted to Spark Studios merely because the app accesses it.

5. Storage and Retention

Record & Repeat templates are stored locally in FormFit's private app storage until you delete them using available app controls, clear the app's storage through Android Settings, or uninstall the app. Camera frames and videos are not saved by the current version.

Android device backup or transfer features may affect how locally stored app data is retained or restored, depending on your device and Android settings.

6. Online Services and AI Coaching

FormFit does not currently use an online AI coaching service and does not currently send camera frames, pose data, or workout data to a remote coaching service. If online coaching, cloud storage, analytics, advertising, or another network-based feature is added in a future version, this Privacy Policy and the Google Play Data safety information will be updated before that feature is introduced.

7. Data Sharing

Spark Studios does not sell users' personal or sensitive information. The current version does not share camera footage, pose information, or Record & Repeat templates with advertisers or third parties.

If future versions use service providers to provide a feature that requires data transmission, the applicable data, purpose, recipient, and retention practices will be disclosed in this Privacy Policy and in the app where required.

8. Data Deletion

FormFit does not currently create user accounts or maintain cloud-stored user profiles. You can delete saved Record & Repeat templates through available app controls, clear FormFit's app storage through Android Settings, or uninstall the app.

If future versions introduce accounts or cloud-stored personal data, FormFit will provide an appropriate mechanism for requesting deletion of the account and associated data.

9. Data Security

We take reasonable measures to protect information processed by FormFit. We minimize data collection, perform core pose analysis on the device, and limit transmission because the current version does not require network transmission for its core functionality.

10. Camera Permission

Camera access is required only for features that depend on real-time body movement detection. You can revoke camera permission at any time through Android system settings. Some core FormFit features will not function without camera access.

Before requesting camera permission, FormFit explains that the camera is used for live pose tracking and movement analysis.

11. Children's Privacy

FormFit is not specifically designed or directed toward children. We do not knowingly collect personal information from children through the core on-device pose-detection functionality.

12. Health and Fitness Disclaimer

FormFit is a fitness and movement-tracking application and is not a medical device. Information, scores, exercise analysis, feedback, or other guidance provided by FormFit should not be considered medical advice, diagnosis, or treatment. Exercise according to your individual abilities and seek advice from an appropriate healthcare professional when necessary.

13. Changes to This Privacy Policy

We may update this Privacy Policy as FormFit evolves or when new features, technologies, third-party services, or data-processing practices are introduced. The latest version will be made available through the FormFit privacy policy webpage, with the updated date shown at the top.

14. Contact

If you have questions, concerns, or requests regarding this Privacy Policy or FormFit's handling of information, contact:

Spark Studios

Email: sallyinfo365@gmail.com