

Hey there! 🙋

It's Melissa, Cofounder and CEO of [eWebinar](#).

In the last 2 years, I've booked myself on 100 podcasts. Below is the pitch email I still use to reach out to podcast hosts.

I wrote an article on How I guested on 99 podcasts for free in 2 years:

<https://www.melissakwan.com/p/podcast-marketing>

If you enjoyed this template, share it with your friends: <https://cutt.ly/podemail>

Want more resources like this? Visit My Resources page:

<https://melissakwan.notion.site/Melissa-s-List-of-Resources-c24152cf26784caeb228c76f781bebe4?pvs=4>

Follow me on [LinkedIn](#) and [Instagram](#) where I post regularly about my founder story and lessons learned bootstrapping 3 startups.

Subject: guest on your podcast

Body:

[Name],

I was wondering if you accept applications for new guests on your show?

I'm a 3x bootstrapper, now growing [eWebinar](#) which is the leading pre-recorded webinar solution that helps companies automate 100s of onboarding and training webinars without losing their personal touch.

I speak on business podcasts on topics around bootstrapping, founder-led sales, and life/work balance through intentional life design.

Quick background:

- My previous company was a SaaS startup in real estate, acquired in 2019.
- I've been featured on over 100 podcasts, including Practical Founders, Cash & Burn, MarTech, The Selling Show, Humans of SaaS, Built to Sell, and The Exit.
- My expertise is around bootstrapping, how on-demand videos and asynchronous communication is shaping the future of sales and marketing, and finding success with intentional life design.

If my experience sounds valuable to your audience, I'd appreciate the chance to apply and see if you think I'd be a suitable guest.

If you want to learn more about me, my speaker profile can be found [HERE](#). **(NOTE: Including my speaker profile increased response rate by 10%.)**

What do you think?

Looking forward to hearing from you.

Best,

Melissa Kwan
Cofounder and CEO, [ewebinar.com](#)