



LUXURY PORTFOLIO MEMBER SOCIAL MEDIA SUITE

How To Use

Luxury Portfolio is pleased to introduce LPI Social – an app and social media content library in partnership with Agent Icon to help you promote Luxury Portfolio magazine and your expertise in the global luxury space.

Luxury Portfolio Profiles & Tags

Included in each post's caption copy is the appropriate tag for Luxury Portfolio's profile on each channel, however a tag guide is also available below:

Channel	Handle	Profile Link
Instagram	@LuxuryPortfolio	CLICK HERE
Facebook	@LuxuryPortfolio	CLICK HERE
Twitter	@LuxuryPortfolio	CLICK HERE
LinkedIn	@Luxury Portfolio International	CLICK HERE

Luxury Portfolio Hashtag Lineup

We encourage you use Luxury Portfolio's standard hashtag lineup to increase your post's reach, impressions and exposure with targeted key audiences. Simply copy and paste the lineup into the bottom of your post's caption copy or first comment.

#LuxuryPortfolio #LuxuryRealEstate #LuxuryPortfolioInternational #LuxuryHomeofToday #RealEstate
#LuxuryHomes #LuxuryLifestyle #Architecture #InteriorDesign #InteriorsInspo #DesignInspiration
#DesignInspo #InteriorLovers #HomeStyling #HomeDesign #EPOTD #OnTheMarket

SOCIAL MEDIA POST CAPTION COPY

70+ COUNTRIES

You expect excellence in all things. The sale of your property should be no different.

Through our relationship with @LuxuryPortfolio, [INSERT COMPANY NAME] reaches qualified buyers in 70+ countries.

Discover my full reach at luxuryportfolio.com.

#LuxuryPortfolio #LuxuryRealEstate #LuxuryPortfolioInternational



86% OF LISTINGS ARE \$1 MILLION+

We invite you to elevate your expectations with 25,000 of the world's most remarkable luxury homes, brought to you by [INSERT COMPANY NAME] and @LuxuryPortfolio.

Enhance your everyday at luxuryportfolio.com.

#LuxuryPortfolio #LuxuryRealEstate #LuxuryPortfolioInternational



THIS IS THE LIFE. IS IT YOURS?

[INSERT COMPANY NAME] is proud to be a member of the largest network of premier locally branded real estate companies: @LuxuryPortfolio.

The 200-plus selected affiliated companies that make up Luxury Portfolio represent the high-end component of @LeadingRE, which encompasses 550 companies, 4,900 offices and 138,000 associates producing \$353 billion in sales last year among the top 500 U.S. firms, with over one million transactions in over 70 countries.

Learn more at luxuryportfolio.com.

#LuxuryPortfolio #LuxuryRealEstate #LuxuryPortfolioInternational



A NETWORK OF FINE PROPERTY EXPERTS

[INSERT COMPANY NAME] is a proud member of @LuxuryPortfolio: a collective of fine property experts. Power, prestige, and unparalleled performance define us.

Together with Luxury Portfolio International, we deliver access, insights, and sophisticated guidance to the most discerning clients around the world.

Discover our global connections at luxuryportfolio.com.

#LuxuryPortfolio #LuxuryRealEstate #LuxuryPortfolioInternational



LUXURY IS OUR BUSINESS.

I'm unlocking the world of luxury, one exclusive property at a time. Thanks to @LuxuryPortfolio, I have the inside track on the most coveted listings connections to make your wishes a reality.

Learn more at luxuryportfolio.com.

#LuxuryPortfolio #LuxuryRealEstate #LuxuryPortfolioInternational

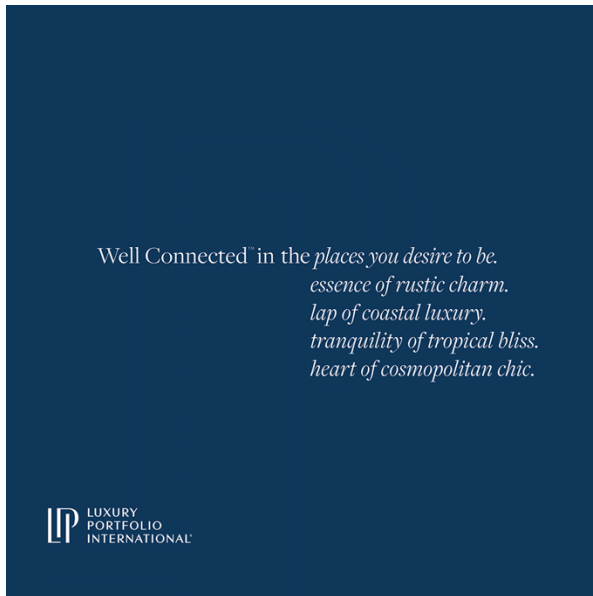


WELL CONNECTED IN THE PLACES YOU DESIRE TO BE

Wherever luxury beckons, we connect you. Through our relationship with Luxury Portfolio, [INSERT COMPANY NAME] reaches qualified buyers in 70+ countries.

Discover luxury without borders at luxuryportfolio.com.

#LuxuryPortfolio #LuxuryRealEstate #LuxuryPortfolioInternational



LUXURY LIFESTYLE

You are the company you keep. Are you in good company?

My relationship with @LuxuryPortfolio connects me to the top brands, industry experts, and media partners in luxury.

Uncover the power of the Luxury Portfolio network at luxuryportfolio.com.

#LuxuryPortfolio #LuxuryRealEstate #LuxuryPortfolioInternational



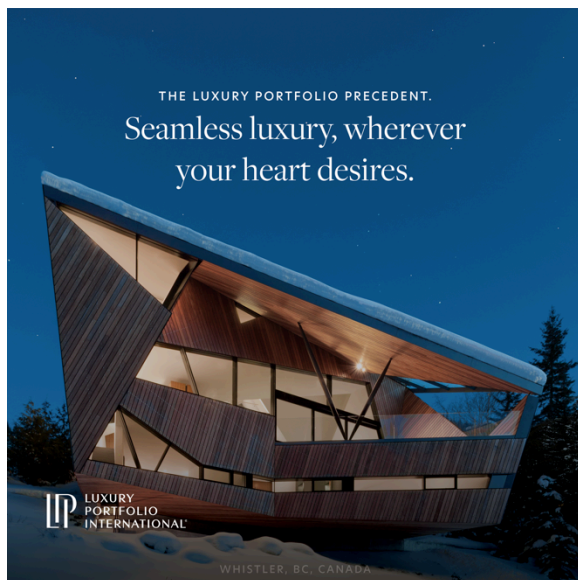
SEAMLESS LUXURY

I'm local, I'm global. I'm Well Connected.

You know your own market better than anyone. Allow me to bring the rest of the world to you through my relationship with @LuxuryPortfolio.

Learn more at luxuryportfolio.com.

#LuxuryPortfolio #LuxuryRealEstate #LuxuryPortfolioInternational



LUXURY IS PEDIGREED

@LuxuryPortfolio is backed by the experience of the most well respected and well-known experts in luxury real estate in markets worldwide.

Discover why Luxury Portfolio is in a class of its own on luxuryportfolio.com.

#LuxuryPortfolio #LuxuryRealEstate #LuxuryPortfolioInternational



WHERE LUXURY MEETS LEGACY

@LuxuryPortfolio membership is reserved for those with substantial brand recognition and dominant regional market presence.

As part of the Luxury Portfolio network, I am automatically connected to the finest and most well-known real estate leaders in over 800 cities around the world.

Learn more about the Luxury Portfolio legacy — and why it matters to you — at luxuryportfolio.com.

#LuxuryPortfolio #LuxuryRealEstate #LuxuryPortfolioInternational



WELL CONNECTED TO

@LuxuryPortfolio is an exclusive, by-invitation-only network for the savvy broker — [BROKERAGE NAME] included.

Meet my elite network of leaders in luxury real estate spanning the globe at luxuryportfolio.com.

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MAGAZINE

Get a glimpse of tomorrow in the new issue of @LuxuryPortfolio magazine, unveiled at Luxury Portfolio's 2024 Luxury SUMMIT.

Volume 14, Issue 1 explores a myriad of forward-thinking topics involving luxury homes and lifestyles, as embodied in the stylish space by McCroskey Interiors (@mccroskeyinteriors) adorning the cover.

“In this issue we wanted to find out what’s on the horizon for the world of luxury, and discovered numerous ways, both big and small, that changes are being made and imaginations are being sparked,” said Lisa Klein Powers, managing editor of Luxury Portfolio.

“We have so much to look forward to, from the adoption of inventive sustainability efforts and ways of living to fresh vacations and hobbies that are just plain fun.”

Learn more about Luxury Portfolio magazine at luxuryportfolio.com/magazine.

