Interview Design Project

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Gerri is a single mom and a commuter student. To balance her career, motherhood and school, Gerri often has many late nights. She depends on coffee in the morning to get her going. She usually stops in at Lake Effect cafe on her way to class in Lanigan. Gerri can't leave for school until her kids are on the bus in the morning, so she doesn't have a lot of time before class starts at 9:10am.

Yesterday, she had to leave the line at Lake Effect Cafe because it was so long at 9:05 am. Unfortunately, she wasn't fully awake and did not get as much out of her class as she would have if she had been fully caffeinated.

Propose an app, website, or other interface to solve/address Gerri's problem. Be prepared to explain the solution and how you arrived at the solution. We'll debrief on the solutions on Monday.

Due Friday, September 9 -- Research

In class Friday, September 9 -- Empathy Map

Due Monday, September 12 -- Proposed solution (no coding necessary) -- bring what you would bring to the interview.