Edit the Package (Varsity) - ETP-V

Event Code

ETP-V

Description

Broadcast Writing / Editing Contest

Teams will receive raw footage (b-roll and sound bites). Varsity teams will have from 8:30AM - 1:30PM to edit a broadcast story. Up to 2 teams of up to 2 students. The novice version of this contest is all day on Sunday.

Prompt

Use the supplied soundbites and b-roll to edit a **NAT SOUND** broadcast story. This means no voice overs.

You may only use the assets supplied to you in your edit. You may not use any additional footage, images, animations, music, or sound effects. Color correction is allowed. Graphics and lower thirds are allowed but not required. Here is information for your lower thirds / graphics:

The music video was shot at 44 Designs in Nashville, Tennessee on December 15th, 2020.

Chibby is the lighting designer

Darren King AKA "DK the Drummer" is the drummer and Producer

Seth Dunlap, Director & Cinematographer

Haven Greene, is the featured dancer

Daisha McBride, Rapper & Songwriter

Jordan Mattison (Darren's Manager), Good Folk Management, (Guy at snack table)

Focus Statement

"Music Video BTS"

Download Link to Raw Footage (1.23GB):

https://drive.google.com/uc?export=download&id=1rajm4zxZ8ZkWkbM4WblpEsMogcA2Gbyi

For Faster Download Use WiFi Network: "StaffWiFi" Password: @asb4state

Deadline

Sunday, October 30th at 1:30PM CST

Turn in at timekeeper table.

Rules

Teachers are allowed to advise but are not allowed to perform any post-production work on the project. No one else is allowed to assist the team with writing or with editing.

Total Run Time

1-3 minutes

How to Submit Entries

Slates

All entries must begin with 5 seconds of white text on a black screen featuring the following:

- School Code (Not School Name)
- Title of Entry
- Names of every student on the entry

The 5 second slate will not be counted as part of the work and will not count against the time limit of the piece. Un-slated entries may be disqualified.

Naming Convention

Name the video file according to the following naming convention:

EventCode_SchoolCode_EntryName.mov (or .mp4)

For example, the event code for this contest is ETP-V. If your school code is "55" and your project is called "Cool Story" you would name your file: ETP-V_55_CoolStory.mp4

Flash Drives & Memory Cards

All entries must be submitted on a flash drive or memory card that can be read by a Mac computer. All entries must be delivered in Quicktime .MOV or .MP4 format (H.264 compression is preferred). The only file on that flash drive must be the entry. Only one entry per drive allowed. Please check all entries before submission. Entries that cannot be played may be disqualified. The flash drive or SD card must be labeled with your school code. Unlabeled drives may be disqualified and may not be returned to the original owners or schools.

Edit the Package - Varsity Judging Criteria

	NEEDS IMPROVEMENT	AVERAGE	GOOD	SUPERIOR
Writing: *Strong script, written in broadcast style, avoiding hyperbole or reporter opinion.*				
Storytelling: *The story has a clear beginning, middle and end. The story flows naturally and doesn't have any obvious editing mistakes.*				
Nat Sound: *Makes use of nat sound moments to add pacing and texture.*				
B-Roll: *Strong sequences utilizing multiple angles and shot types.*				
Audio: *Clear sound bites, quality voice over, sound levels are consistent throughout the piece.*				