# Membership Engagement Plan for Sites 2023 - 2024

| **Event #1** | **Messaging** | **September – November at Sites** |
|---|---|---|
| Bagels and Coffee | Welcome to VTA | |
| | Offer members a VTA button – *We are VTA* | |
| | Share upcoming VTA events (on and off site) | |

**A calendar for site visits will be distributed at rep council meeting by Member Engagement Team. This will be a joint ME event between site and ME team. VTA ME will pay for this. It will not come out of your site funds.**

*Site rep will need to keep track of who shows up. Please send Alyson Brauning the total number.

**Goal: Recruit & Retain our membership**

| **SITE MEMBER ENGAGEMENT** | **Messaging** | **January - April** |
|---|---|---|
| Site members decide* | Our members matter! | |
| **Goal: Building Capacity** | **We** are the union | |

Let the members at your site decide on these events. Let them know how much site funds are available for the year and let them decide what they want and when. Get volunteers to help!

**Suggestion**; do not wait until the end of a quarter/semester/year to plan a site event. You and everyone else will be stressed out. **Site member engagement is meant to add some fun to your site for your members throughout the school year!** If admin and support staff want to participate – great! They can join in on the planning, volunteering, and funding.

***VTA will NOT pay for Gift Cards. Member Engagement must be an event that includes member involvement, relational organizing, and making personal connections.***

***Planning for these events will take place at the September & January Rep Council meetings.***

***Examples of events sites have done over the last few years;***

| | |
|---|---|
| Pancake breakfast for staff | Lunch BBQ for staff |
| Pizza at lunch | Potlucks at lunch – 1x/month |
| Sandwiches for members at lunch | Catered lunch |
| Nacho bar at lunch or after school or for staff meeting | Painting or Pottery downtown |
| Welcome back staff party in January | Bowling night for staff and their family |
| Book club | One big birthday celebration day for all staff |

***Member Engagements events DO NOT have to take place at your site.***
***You can do them off campus if that is what your members want.***

***Always keep track of who shows up – the repeaters are your future volunteers ☺**
**#WeAreVTA**

**Site member engagement must conclude by May**
**Please save all receipts, attach to VTA reimbursement form, and send to VTA treasurer, Ariel Ray @ 335 Metro Lane, West Sacramento, CA XXXXX**