



Website Development Brief

Please fill out this brief so we can accurately assess the scope, timeline, and offer the best solution for your project.

If you have difficulty filling it out, we'll be happy to arrange a meeting and complete it together.

Contact Information

1	Company name	
2	Contact person	
3	Phone number	
4	Email	
5	Website (if available)	
6	Preferred time for contact (UTC)	

General Information About the Project

1	What is your company's area of business?	
2	Please describe the purpose of the future website in a few sentences.	
3	Are there any budget limitations or specific deadlines for the project?	
4	Who is your target audience?	
5	Do you have any competitors or websites you like? (Please list at least 3 examples)	
6	Do you have any project documentation (brand book, content, design, technical specification, etc.)? If yes, please attach or provide a link.	

Website Goals and Objectives

7	What is the primary goal of the website? (e.g. company presentation, sales, lead generation, training, internal corporate use, etc.)	
8	What pages and sections should the website include?	
9	Do you already have a website structure (sitemap)?	
10	Is multilingual support required? If yes, which languages?	
11	Do you plan to collect any type of analytics or statistics?	
12	What type of website do you need? <ul style="list-style-type: none"> • Landing page (single-page) • Multipage website • E-commerce website • Corporate website • Portal / User account system 	

Design and Visual Aspects

13	Do you have a brand identity, logo, or brand guidelines?	
14	Do you need a custom design or are you fine with a template-based solution?	
15	Are there any websites whose design you admire?	
16	Do you have photo or video content ready for the site?	

Functional Features

17	Do you need a content management system (CMS)? If yes, do you have any preferences?	
18	Will user authorization be required? If yes, what roles and access levels will be needed?	
19	Will there be a personal user account? If yes, what features should it include?	


20	Do you require integration with: <ul style="list-style-type: none"> ● CRM/ERP systems ● Streaming systems ● Payment systems ● Blockchain ● Marketing tools (analytics, email campaigns, chatbots) ● Any other third-party services (please specify) 	
21	Will you need a contact form or application form on the site?	
22	Will your site include a blog, news section, knowledge base, or other dynamic content?	
23	Do you require mobile responsiveness (adaptive layout)?	

Administration and Support

24	Who will be responsible for content management and uploading?	
25	Will you require technical support after the website is launched?	
26	Will the site require SEO optimization at the initial stage?	
27	Do you have any specific security requirements?	
28	Do you have any requirements for server architecture?	

Additional Information

29	If there's anything else you'd like to share, please describe it in this section.	
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 **Congratulations! You've completed the brief!**

Now let's schedule a convenient time to discuss your project.

Contact us or submit a request on our website — and we'll get in touch with you!