

NATIONAL DAY OF ACTION TO PROTECT OUR COMMUNITIES AND OUR HOMES

HOUSING IS A RIGHT, NOT A LUXURY. NO HUD CUTS! #HOUSEEVERYONE



**POPULAR
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**PEOPLE'S
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HOUSING FIGHT BACK: NATIONAL DAY OF ACTION TO PROTECT OUR COMMUNITIES AND OUR HOMES

***** DISTRIBUTED ACTION IDEAS *****

Popular Democracy, Power Switch, People's Action Institute, Right to the City

- **What:** On May 20th, 2025, housing networks and their local & state member organizations nationwide are mobilizing for a **National Day of Action!** Tenants, unhoused communities, and allies will rally both in Washington, DC and in cities nationwide to fight back against billionaire greed and the Trump administration's attacks on housing.

Our message is clear: No cuts to HUD! Protect Our People, Our Communities & Our Homes!

- **Who:** Tenants, Unhoused Communities, Low-Income Homeowners, Allies.
We need everyone and anyone to join this day of action!
Come to DC or help host an action in your community!
- **When:** **Tuesday, May 20th, 2025**
- **Why:** We're in a housing crisis—and it's getting worse. Rents are skyrocketing, grocery prices are up, and families are forced to make impossible choices between food and shelter. Meanwhile billionaires are trying to dismantle the US Department of Housing & Urban Development (HUD) and take resources away from our communities and our homes - putting millions of families at risk. These attacks threaten all of us. It's time to unleash our power and fight back against these attacks, and demand safe, stable and affordable housing for all.
- **How:** While some organizations mobilize to DC to anchor an action in our nation's capital, others will organize actions all across the country. You can determine what makes the most sense based on your local context. The next page has some ideas to get you started.

Local Action Ideas

The chart below is to help spark your thinking about different local actions that could line up with what we're doing federally:

Target	Location	Message or Demands to Link to National Day of Action (you can have local demands, too!)
Congress Member	Congressional Office	Vote NO on any cuts to HUD. Vote NO on tax cuts for the billionaires & corporations. Speak out more against cuts to programs our communities need.
Regional HUD Director	HUD Regional Office	Call President Trump & the local Congress Members and tell them you're opposed to the cuts to HUD and housing programs. Call the Governor and ask them to speak out against the cuts.
Corporation Undermining Fair Housing & Rents in Your Community	Corporate Landlord Office / Headquarters (article on biggest landlords)	Our Homes are Not Your Tax Cuts! Make Billionaires Pay (Taxes) People Over Profit! Suggestions for Landlords: <ul style="list-style-type: none"> • Cap rents at 3% and Just Cause • Recognize tenants union and protect right to organize • Have grievance procedure for conditions and services
Association of Landlords that Lobbies for Real Estate Interests over People	Landlord Association Headquarters (e.g. State Apartment Association)	Stop lobbying in favor of putting profit over people.
Billionaire Landlord / Slumlord that is Getting Rich while Housing is Falling Apart	Home of a Corporate Landlord	Our Homes are Not Your Tax Cuts! Make Billionaires Pay (Taxes) People Over Profit!

Creative Action Ideas:

- **Host a Town Hall** - organize a Town Hall around housing and invite your Congressperson to it
- **Hold a Vigil** - go to a site (like a HUD office) and mourn the loss of much-needed resources
- **Build an Altar** - highlight the voice of a particular community and how these cuts are or will impact us
- **Art Installations** - what visually can tell the story of loss or need to the people who need to see it
- **Drop a Banner** - use aligned messaging where your target & people in the community can see

Interested in Hosting an Action on May 20th?

Contact the housing lead at your national network for more information, support, and to register:

- **People's Action Institute**
 - Ann Pratt, Senior Strategist, Homes Guarantee Campaign - a.pratt@peoplesaction.org
- **Popular Democracy**
 - Liliana Rivera Baiman, Lead Campaign Organizer, Housing Justice - lbaiman@populardemocracy.org
- **Power Switch Action**
 - Christina Rosales, Housing & Land Justice Dir - christina@powerswitchaction.org
- **Right to the City**
 - Chris Genese, Associate Director of Campaigns - chris@righttothecity.org