

Privacy Policy

Effective Date: January 2022

Robson and Puritan, LLC (“Robson and Puritan,” “we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, store, and share information when you interact with our websites, digital products, subscriptions, coaching services, events, and AI-powered tools.

By accessing or using our services (the “Properties”), you agree to this Privacy Policy.

1. Information We Collect

We may collect and process the following types of information:

A. Personal Identifiers

- Name, email address, mailing address, phone number, and payment information.
- If you communicate with us through AI-powered tools or coaching portals, any personal data you include in your prompts, forms, or messages may be collected.

B. Technical Data

- Device details, browser type, IP address, time zone, and website usage data.

C. Communication Data

- Records of emails, SMS, or in-app messages you send us.
- Transcripts or summaries of interactions with AI tools may be stored temporarily for quality and safety improvements.

D. AI Interaction Data

- Prompts, questions, and responses exchanged with our GPT-powered tools (such as the *Raising Reliable Rebels Companion*).
 - Frequency and categories of use.
(This data is anonymized and not linked to your identity unless you provide identifying information in your prompts.)
-

2. How We Use Your Information

We use your data to:

- **Provide and personalize our digital products, coaching services, subscriptions, and event access.**
 - **Process transactions and manage accounts.**
 - **Respond to inquiries and provide customer support.**
 - **Improve and secure our Properties, including AI and web platforms.**
 - **Enforce our Terms and Conditions and comply with legal obligations.**
-

3. GPT AI Disclosure

Our AI-powered tools use technology hosted by third-party providers such as OpenAI.

- **Interactions may be processed through these providers to generate responses.**
 - **We do not access or store your AI prompts long-term unless you explicitly share them with us via email or feedback.**
 - **Do not submit sensitive information (e.g., social security numbers, health data, or passwords) through AI tools.**
-

4. Third-Party Services and Links

Our Properties may reference or link to third-party services or products. These third parties have their own privacy practices, and we are not responsible for their actions or policies.

5. Payment Processing

All payments are processed through secure third-party gateways (such as Stripe or PayPal).

- **We do not store your payment card details on our servers.**
 - **Please review the privacy policies of any third-party payment processors for additional information.**
-

6. Data Security

We implement reasonable technical and organizational safeguards to protect your information. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

7. Your Rights

Depending on your location, you may have rights to:

- Access, update, or delete personal data we hold about you.
- Opt out of marketing communications.
- Request data portability or restriction of processing.

To exercise these rights, email contact@robsonandpuritan.com.

8. Communications Policy

By providing your contact details, you agree that we may send you service-related notices, updates, and promotional messages.

You can opt out of marketing emails at any time by clicking “Unsubscribe” in our emails or contacting us directly.

9. Use by Minors

Our Properties and AI tools are not directed at children under 13 years of age. If we discover we have collected personal information from someone under 13, we will delete it promptly.

10. Changes to This Policy

We may update this Privacy Policy from time to time. If we make significant changes, we will notify you by email or post a notice on our website. Your continued use of our Properties after changes take effect constitutes your acceptance of the updated policy.

11. Governing Law

This Privacy Policy and any disputes arising under it are governed by the laws of the State of Texas.

12. Contact Us

If you have questions about this Privacy Policy or wish to exercise your rights, contact us at:

Robson and Puritan, LLC

PO Box 1107, Cypress, TX 77410-1107

Email: contact@robsonandpuritan.com