



# COPY POINTS

ADVERTISER: LinkedIn Talent Solutions

AIR DATES:

TITLE: **STAKES22**

Instructions: Copy points are suggested only. Make the copy your own. Please read the **BOLD** parts verbatim. Thanks!

10.12.22

Copy Points

1 **INTRO:** These days every new potential hire can feel like a high stakes  
2 wager for your small business. You want to be 100% certain that you have  
3 access to the best qualified candidates available... That's why you have to  
4 check out **LinkedIn Jobs**. **LinkedIn Jobs** helps find the right people for  
5 your team, faster and for free. *[Hosts: Please explore your personal hiring  
6 stories and experiences (positive) that can relate back to LinkedIn Jobs...]*

- 7
- 8 • *[Hosts: Please talk about how easy it is to create a free job post on  
9 LinkedIn Jobs.]*
  - 10 • Then, add your job and the purple hashtag Hiring frame to your  
11 LinkedIn profile to spread the word that you're hiring.
  - 12 • Simple tools, like screening questions, make it easy to focus on  
13 candidates with just the right skills and experience so you can  
14 quickly prioritize who you'd like to interview and hire.
  - 15 • *[Hosts: Please talk about finishing the year strong and how "the  
16 right" team member might help you do that.]*
  - 17 • It's why small businesses rate LinkedIn Jobs #1 in delivering quality  
18 hires vs. leading competitors.

19

20 **CALL TO ACTION:** LinkedIn Jobs helps you find the qualified  
21 candidates you want to talk to, faster. Post your job for free at  
22 LinkedIn Dot Com slash MLBSHOW. That's LinkedIn Dot Com slash  
23 MLBSHOW to post your job for free. Terms and conditions apply.