

Privacy policy

Update date: April 14th, 2023

This following privacy policy aims to explain to you seamlessly what information we may collect, why we collect them and how you can exercise your rights.

We attach importance to the protection of your personal data and we want to be fully transparent about this subject.

Policy update

This privacy policy may be updated at any time.

We advise you to regularly check this page to keep you informed regarding amendments of this policy.

What is this policy about?

This policy is subject to the [General Data Protection Regulation](#) (GDPR, regulation n°2016/679) enacted on April 27th, 2016 by the European Union.

This privacy policy applies to each application, game, website and service (hereafter grouped together under the term « Products ») published by us and distributed through App Store/Google Play platforms.

This privacy policy applies to everybody (hereafter the « Users » or « You ») who:

- uses our Products
- contacts us by email, mail, messaging platform regarding our Products

Which data do we collect?

When you use one of our Products, we may collect data, including personal data (hereafter grouped together under the term « Data ») and non-personal data.

With your consent, we may collect and process the following Data:

- data related to device on which you use one of our Product
 - identifier for vendor
 - device type
 - device name
 - OS version
 - OS name
 - platform

- data related to you
 - email address
 - nickname
 - Firebase ID
- data related to Product you use
 - bundle identifier
 - package name
 - product version
 - store URL address
 - session length
 - session count
 - app launch
 - crash reports
 - game history
 - purchase history

Why do we collect this data?

Collected Data are processed for the following processing purposes:

Offer specific features

These Data allow us to offer you features like game save, and synchronization between your different devices.

Evaluate performance and improve quality

These Data allow us to analyze performance of our Products (latency, errors, gameplay) in order to improve user experience and optimize gameplay mechanics.

They allow us to detect operating problems (crashes, bugs) in order to improve quality and stability of our Products.

Communicate with you

These Data allow us to communicate with you through notifications, email, messaging platforms, with your consent, for support purposes, marketing purposes or when you contact us.

How long are your data kept?

We will store your Data for the duration necessary to process it as detailed in the previous section. Your Data will be kept during the entire statutory period of limitation.

Regarding Data transferred and kept by third party partners, the retention duration depends on type of Data and partners. Please refer to corresponding partner privacy policy (see next section).

Who are the recipients of your data?

Data is transferred for internal use to authorized employees only.

Data can be also transferred to third party partners like technical partners. Here is a list of third party partners we use to work with:

Partner	Type	Useful links
Unity	Game engine	Privacy Policy
	Performance analytics service	
Firebase	Performance analytics service	Privacy Policy
	Audience analytics service	
	Online storage service	

Where can your data be transferred to?

Collected Data can be transferred to third party partners located outside the European Union.

In accordance with the regulations, we ensure that these partners implement necessary guarantees for the security and privacy of your Data during these transfers.

What rights do you have regarding collected data?

According to the General Data Protection Regulation, you have all of the following rights in on Data we collect and process:

Right of access

You have the right to obtain confirmation that your personal Data is processed or not. If applicable, you have the right to obtain a copy of your Data.

Right of rectification

You have the right to modify/complete your processed Data if there are erroneous/inaccurate/obsolete.

Right of deletion

You have the right to ask for the deletion of Data collected about you.

Right of restriction

You have the right to restrict the use of Data collected about you.

Right of objection

You have the right to object to the process of your Data by withdrawing your consent (the withdrawal does not affect the lawfulness of any previous processing).

Right of data portability

You have the right to get a copy of your Data provided by us in a structured format readable by a computer.

Right to address a complaint

You have the right to address a complaint to the national supervisory authority of your country.

http://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index_en.htm

How can you exercise your rights?

If you want to exercise one of your rights, send us your detailed request by email:
blind.toast.app@gmail.com

Due to Data privacy protection, your request will be processed provided that you bring proof of identity by sending us a copy of a signed identity document with your request.

We will answer you within a month following the receipt of your request.

Regarding the complexity of your request or the number of requests we need to process, we may extend this delay up to 2 months if necessary. If so, we will inform you of this postponement.

In case our answer doesn't satisfy you, you may address any complaint to the national supervisory authority of your country.

http://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index_en.htm

How secure is your data?

We implement the maximum to protect your Data from unauthorized access, improper use, disclosure and destruction.

Access to personal Data is strictly reserved for authorized employees and partners who need to process their data on behalf of us.

According to the General Data Protection Regulation, we ensure our partners implement necessary guarantees for the security and privacy of Data transmitted to them.

A question, a complaint: contact us!

For any question/complaint regarding this privacy policy, feel free to contact us by email: blind.toast.app@gmail.com

We will make every effort to answer your questions.

You may also contact the national supervisory authority of your country.

http://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index_en.htm

Useful links

- [General Data Protection Regulation](#)
- [List of European national supervisory authorities](#)

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Google Play Store is a trademark of Google LLC, registered in the U.S. and other countries.