

Fall 2025 Semester WBL Presentation Criteria Rubric

Direction: Make a presentation following the below criteria to present to stakeholders in our community at the end of the semester.

Criteria	Outstanding (3 points)	Proficient (2 points)	Developing (1 point)
Photos of Work	Many high-quality photos that effectively represent experiences and engage the audience. Student is in many of the photos. Limited "Selfies."	Several photos that generally represent experiences and somewhat engage audience.	Limited or poor-quality photos that do not effectively represent experiences or engage audience.
Photos of you Working	Multiple photos showing you actively engaged in work and adding visual interest.	Some photos showing you engaged in work and adding some visual interest.	One or no photos showing you engaged in work or adding visual interest.
Materials List and Explanation	Clear and comprehensive materials list that effectively explains work and relevance.	Materials list that partially explains work and relevance.	Incomplete or unclear materials list that does not effectively explain work or relevance.
Technical Skills Practiced	Comprehensive and detailed explanation of technical skills practiced and their relevance.	Explanation of some technical skills practiced and their relevance.	Incomplete or vague explanation of technical skills practiced and their relevance.
Transferable Skills Practiced	Comprehensive and detailed explanation of transferable skills practiced and their application.	Explanation of some transferable skills practiced and their application.	Incomplete or vague explanation of transferable skills practiced and their application.
Career Connections	Insightful and well-developed connections made between work experiences and future career possibilities.	Some connections made between work experiences and future career possibilities.	Limited or unclear connections made between work experiences and future career possibilities.

Future Plans for WBL	Well-articulated and strategic plans for further engagement in Work-Based Learning.	Clear plans for further engagement in Work-Based Learning.	Limited or unclear plans for further engagement in Work-Based Learning.
Future Plans for Career after High School	Well-elaborated and realistic plans for future career pathways after high school.	Clear plans for future career pathways after high school.	Limited or unclear plans for future career pathways after high school.
Catchy Title and Career Cluster	Creative and catchy title that accurately represents the presentation's content.	Title that somewhat represents the presentation's content.	Title that does not accurately represent the presentation's content.
Address of Worksite, Map of Directions from School to Work	Comprehensive address and accurate directions that provide clear location information.	Address and somewhat accurate directions that provide some location information.	Incomplete or inaccurate address and directions that do not provide clear location information.
Average Day at Work x3	Detailed and engaging description of what an average day looks like in their work. Walked us through each step from parking the car to leaving to go home.	Description of what an average day looks like in their work. Not detailed.	Incomplete or vague description of what an average day looks like in their work.
What You Enjoy About Your Work	Thoughtful and detailed reflection on aspects of work that are enjoyable and fulfilling.	Reflection on aspects of work that are enjoyable and fulfilling.	Vague or limited reflection on aspects of work that are enjoyable and fulfilling.
Aspects You Wish You Could Change	Thoughtful and detailed reflection on aspects of work that they wish to change.	Reflection on aspects of work that they wish to change.	Vague or limited reflection on aspects of work that they wish to change.

Verbal Communication	The student presents confidently and effectively communicates the content of the slideshow, relying mainly on verbal communication rather than reading extensively from the screen.	The student presents with some confidence and communicates most of the content of the slideshow, but may rely on reading from the screen at times.	The student presents with limited confidence and relies heavily on reading from the screen rather than verbal communication.
Visual Appeal	The slideshow has an interesting background and visually engaging design that enhances the overall presentation.	The slideshow has a plain background and some visual elements that are somewhat visually appealing.	The slideshow has a bare or uninteresting background with limited visual appeal.
Limited Words on Screen	The slideshow effectively minimizes the amount of text on the screen, allowing for emphasis on verbal communication and preventing the audience from being overwhelmed with written information.	The slideshow includes some words on the screen, but still allows for a significant emphasis on verbal communication.	The slideshow relies heavily on text on the screen, distracting from the student's verbal communication.

20 areas x 3 points each = 60 Mastery Points