SALSA FESTIVAL DETAILS + ENTRY FORM

Thank you for participating in the 11th Annual Salsa Festival, Thursday, September 18, 2025 from 5-8 PM, with proceeds benefiting City of Good.

General Info:

- 1. Hosted at North End Organic Nursery: 3777 W Chinden Blvd, Garden City, ID 83714
- 2. Open to the public with \$5 entry fee.
- 2. Both amateur and professional entries are welcome.
- 3. This is a free event for salsa makers (minus the cost to make your salsa of course).
- 4. The Festival will occur outdoors. Food & beer (for purchase), local music, children's activities, and other entertainment are included in the event.
- 5. All entry fee and beverage sales go back to City of Good!
- **6. HOW TO ENTER:** Fill out the entry form HERE OR email drea@cityofgood.com by September 14. If you forget to register, you may also bring a completed hard copy entry form with you to the event (attached), along with your salsa, but sending your registration ahead of time helps us plan ahead (so please register by Sept 14!)

<u>Professional entries:</u> Prepare 2 gallons (min) of your salsa, produced in a certified kitchen, to be sampled at the event by the public. You are welcome to contribute more than one submission to be sampled, but you must bring at least 2 gallons of each.

Salsa does not need to be commercially available to participate; a custom creation made special for this event is A-ok! Expect about 500 attendees at the event, so be prepared to promote your business accordingly - You are welcome to bring some salsa to sell!

Please bring whatever signage, business cards, coupons or other marketing materials you have that can showcase your business; you are welcome to hand these items out to attendees. You are your best promoter, so we encourage you to serve your salsa, however we can provide volunteer servers if you cannot be there.

We also provide a table and tablecloth if needed. You are welcome to add your own flair! Please arrive with your salsa and materials by 4pm on Sept 18 to set up.

2025 SALSA FESTIVAL ENTRY FORM

First and Last Name:
Business Name (if applicable):
Phone #
Email:
Entering as: Amateur Professional
Professionals: What's your table situation?
Bringing my own table I need a table provided for me
Salsa Type: Tomato Tomatillo Fruity Other/Unique Heat Level:
Mild Medium Hot Inferno
Ingredients (please indicate local and organic when possible): We encourage entries to contain as many local and organic ingredients as possible, and brag about it!

Please send this form to North End Organic Nursery, Attn:

Lindsay Drop off: 3777 W. Chinden Blvd, Garden City, ID, 83714

Email: britt@cityofgood.com

Skip the hard copy and submit electronically here. Questions: Call Lindsay at 208-389-4769

