

Hi, I'm Rylin

I'm a results-driven marketing specialist with a passion for helping businesses grow through smart, conversion-focused strategies.

My approach is practical and performance-oriented: I focus on what moves the needle, not just what looks good. Whether I'm building campaigns from scratch or optimizing existing ones, I aim to deliver real results — more clicks, more leads, and more revenue.

I've included samples of my freelance work in the pages ahead. All images can be opened (Ctrl+Click) to see the full email or web page in my Google Drive. If something catches your eye or you'd like to chat about working together, I'd love to connect.

Contact Me

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My Story: [Learn more about me here](#)

Email Samples

1. Copy That!
2. Milestones3D
3. Client Samples*

Website Samples:

- Ivey's Sport Collection
- Sea Glass window Washing
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Copy That!

[D&R Roadmap Lift Email](#)

[YouTube Video Lift Email](#)

[CCC Infoproduct Lift Email](#)

[D&R Roadmap Sales Email](#)

[CCC Lift](#)

Milestones3D

*This is an ongoing project. Upon completion, it will include written copy and design for 6 paid ads and 6 matching landing pages. Since this is not complete, I do not have everything to show just yet, **but all the finalized copy is here now**. I will update this with images and links to the websites and FB ads when they are live.

PPC Variants (Copy Only, Ignore Creatives):

[All PPC Variants](#)

Sample Landing Pages:

[MS3D - General Gift](#)

[MS3D - Wedding](#)

[MS3D - Baby Shower](#)

[MS3D - Birthday](#)

[MS3D - Anniversary](#)

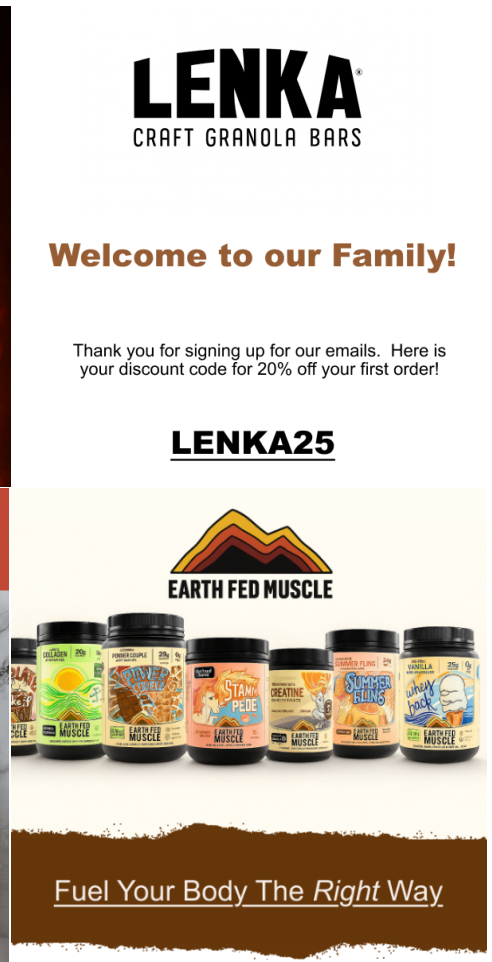
[MS3D - Family Fun](#)

Client Samples:

*When I reach out to a potential client, I often make them a sample of something small like an email to showcase how my work can help them. If you are reading this chances are I gave you one too. All of these are emails made for real brands across numerous industries, showcasing real products and promotions, and always following brand structure.

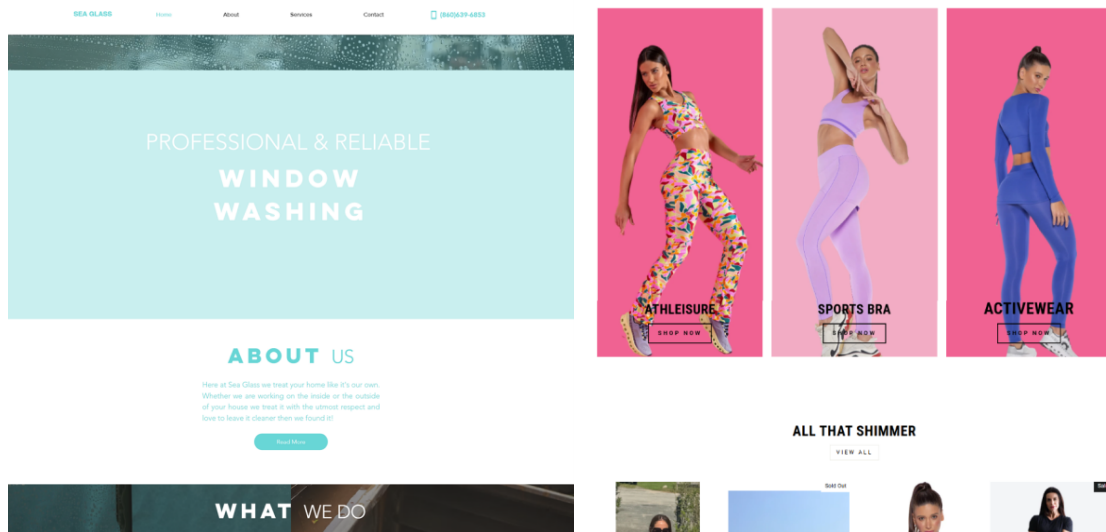
However, for full transparency:

- ⊗ These are ONLY samples
- ⊗ they were NOT used by the brand
- ⊗ They have NOT been tested in front of an audience



All Email Samples

Websites:



My 21-Page Merck Case Study

This was something I wrote while in college studying finance. I've included it because I don't have much long-form experience.

This is not particularly relevant, but if you are curious how I would approach long-form, technical writing assignments, feel free to take a look.

https://drive.google.com/file/d/1VltrVelqmbDjXICsVF2eyaW6jVOMHq4T/view?usp=drive_link