

Multimedia Storytelling

2016 KSPA State Contest :: Contest W :: [SUBMIT HERE](#)

THE ASSIGNMENT

Students enter as individuals or in a team of no more than four students to create a multimedia story package based on the prompt below. All entries will be submitted by creating a publicly accessible web page and submitting the URL to that page. Students will produce original work and will use only lawfully acquired copyrighted material.

Note: Because the web page will likely be part of your school's online news site, this contest can not be completely anonymous. Judges will be able to see the school for each entry by virtue of being on the school's online news site. Additionally, students should credit the journalists who worked on coverage in the entry with photo credits, bylines, etc. as they would normally.

In the package, students must have 3 or more types of media. Students are required to have one type of media from each of the lists below:

- **Type #1:** Written story: original story or transcript of audio/video package
- **Type #2:** Visuals: Infographic, video or multiple photos
- **Type #3:** Other: video (if not used to satisfy Type #2), multiple photos (if not used to satisfy #2), audio, audio/photo slideshow, infographic, [ThingLink](#), [Storify](#), embedded maps, use of social media or other online coverage

For this contest, create a package of journalism that tells the story of how students at your school interact with staff members at your school. **This should not be a story about teachers, but about other staff members at the school.** While that prompt is very broad, the coverage here should choose a much narrower focus to the storytelling, while still using a variety of media. Avoid being general and attempting to cover all that there is to say about students and staff members: instead, find a specific story to tell. Indeed, contestants will distinguish themselves by telling stories unique to their communities.

SUBMISSION

The entry must be uploaded to the KSPA online submission according to these specifications:

- Please create a publicly accessible web page that contains all of the multimedia coverage on it (or links to the coverage)
- Submit the URL of the coverage using the link below
- When you submit your link, you will provide the names of up to four students who created the coverage and your school name
- The image must be uploaded by **noon on Monday, May 2, 2016**

DESCRIPTION

Your editor has asked you to work individually or as a team to create a multimedia package for the web.

SCHOOL INFO

For this contest, please cover the event like you would for your high school publication. Please don't feel the need to assume the identity of a student at "Sunflower High School" as other contests ask of you.

CONTEST INFO

This is a digital submission contest.

Students must not request help or advice from any person other than the KSPA Executive Director Eric Thomas at staff@kspaonline.org.

All work must be solely that of the contestant.

- The image must be uploaded here. [SUBMIT HERE](#)

Failure to follow these requirements will result in disqualification.

