

Business Development Course (CTE)

WBL Level: Preparation

Activity Description	Successful Completion looks like...
Business Development is a CTE (Career and Technical Education) Course In Business Development, students will learn all the steps and processes to starting a new business and manage it successfully. Students will have the opportunity to learn the soft skills needed to excel in the workplace by building a collaborative work environment through hands-on experience, job shadowing, and real-life situational learning. Students will have the opportunity to be a member of DECA, the largest national student organization. Students will create their own employment materials and career portfolio, as well as receive fourth year math credit, if taken in their Senior year. Students must successfully pass this course for the WBL requirement to be met.	• Use experiences to add to professional network • Maintain a passing grade and work with the educator to receive the desired grade. • Work collaboratively as part of a team. • Engage in all discussions, activities, and opportunities. • Maintain an open mind • Have a positive attitude • Be courteous and respectful.
How to sign up/access activity:	Verification of Completion
Students should sign up to take this course while they are signing up for their next school year classes in January and February of the prior school year. Students must be a sophomore, junior, or senior to take this course.	• Receive credit for the course. • The Student Services office will verify the final trimester grade. • Complete the Experience Reflection
Verification of Completion	
• Business Development, School Store Marketing, and DECA FAQ's • Experience Reflection	