

IGNITE Rubric

	Novice	Apprentice	Master
The idea	Selects a task/question/ challenge/topic that is interesting/fun but that is already familiar to student and doesn't find opportunities to learn/contribute.	Identifies tasks/questions/ challenges that are personally meaningful, build one's sense of self-learning, and contribute to the learning of others.	Discovers a wicked problem. Goes for an "epic' challenge, one that will be useful in other endeavors, or that benefits others. Addresses an authentic question, challenge, or task
Motivation	Motivation is unclear, or lacking. No goals are set.	Identifies the motivation for pursuing the activity, but the ideas are not developed.	Describes in detail the motivation for pursuing the activity.
Presentation Delivery	Displays minimal eye contact with audience, while reading mostly from the notes. Speaks in uneven volume with little or no inflection.	Consistent use of direct eye contact with audience, but still returns to notes. Speaks with satisfactory variation of volume and inflection.	Holds attention of entire audience with the use of direct eye contact, seldom looking at notes. Speaks with fluctuation in volume and inflection to maintain audience interest and emphasize key points.
Content/ Organization	Demonstrates full knowledge by answering all class questions with explanations and elaboration. Provides clear purpose and subject; pertinent examples, facts, and/or statistics; supports conclusions/ideas with evidence.	Is at ease with expected answers to all questions, without elaboration. Has somewhat clear purpose and subject; some examples, facts, and/or statistics that support the subject; includes some data or evidence that supports conclusions.	Demonstrates full knowledge by answering all audience questions with explanations and elaboration. Provides clear purpose and subject; pertinent examples, facts, and/or statistics; supports conclusions/ideas with evidence.
Enthusiasm/ Audience Awareness	Shows little or mixed feelings about the topic being presented. Fails to increase audience understanding of knowledge of topic.	Shows some enthusiastic feelings about topic. Raises audience understanding and knowledge of some points.	Demonstrates strong enthusiasm about topic during entire presentation. Significantly increases audience understanding and knowledge of topic; convinces an audience to recognize the

	validity and importance of the subject.