### Website Free Value

Hey <contact\_givenName>

I came across your post on Instagram looking for <box\_product> for my friend, this led me to your page "<box\_name>" and I liked it, your social media seemed like a green flag from face value

But when I opened your website, I noticed a lack and intrigue and pain in your message. This could be optimized to benefit your Fitness Equipment with desirability and burst its scalability.

Your website has unused potential and you could better communicate your beliefs. and this flooded my brain with thoughts.

It gave me an idea for <box\_free\_value\_type> this change takes advantage of a persuasion tactic I've seen working in the <box\_niche> niche, it would help <box\_dream\_state>

Would you like me to send it over to you?

Best regards, Ben

# **Follow Up**

Hey <contact\_givenName>,

Hope you're doing well. I wanted to check in with you regarding the email I sent a day ago.

I know how busy life can get, so I just wanted to make sure that my message didn't get buried in your inbox

If you're interested in the engagement strategy proposal let me know ASAP

Otherwise, let me know

Kindest Regards

- Ben

# **Final Follow Up**

Hey <contact\_givenName>,

Hope you're having a good day. I wanted to follow up with you one last time regarding the proposal I sent you.

As you may recall, I shared some valuable insights and ideas that could help optimize your website and improve profitability for your <br/>
<br/>box\_product>

Everyone has priorities and your schedule may be busy. However, I wanted to remind you that this offer is only available for a limited time.

I won't be able to keep this opportunity open forever, so if you are interested, let me know ASAP

If my proposal is not a fit for your current business needs, kindly let me know so that I don't take up any more of your valuable time. I appreciate your consideration and hope that we can connect soon.

Thank you for your time and have a great day!

Best regards,

- Ben

4 Subject Lines
Quick question about <contact\_name> (3)
Regarding A Problem (2)
You're Leaving Money On The Table (4)

#### NO WEBSITE FREE VALUE

Hey <contact\_givenName>

I came across your post on Instagram looking for <box\_product> for my friend and this led me to your page "<box\_name>" your social media seemed like a green flag from face value

But when I opened your posts I noticed a lack and intrigue and pain in your captions this could be optimized to benefit your <box\_product> with desirability and burst its scalability

I believe your website has unused potential and you really could better communicate your beliefs and this flooded my brain with thoughts

It gave me an idea for <box\_free\_value\_type> this change takes advantage of a persuasion tactic I've seen working in the <box\_niche> niche, it would help <box\_dream\_state>

Would you like me to send it over to you?

Best regards,

Ben

#### LEMME RUN SOME ADS

Hey <contact\_givenName>

I came across your post on Instagram looking for <box\_product> for my friend and this led me to your page "<box\_name>" your social media seemed like a green flag from face value

But when I opened your posts I noticed a lack of engagement from your audience this could be optimized to benefit your <box\_product> with desirability and burst its scalability

I believe your social media has unused potential and you really could pursue a broader audience to regain engagement with your beliefs and this flooded my brain with thoughts

It gave me an idea for <box\_free\_value\_type> this change takes advantage of a persuasion tactic I've seen working in the <box\_niche> niche, it would help <box\_dream\_state>

Would you like me to send it over to you?

Best regards, Ben