Privacy Policy | baby-sleep-doctor GmbH

Version 12.9.25 – Startup

0. Introduction

Welcome to the baby-sleep-doctors app and website. This privacy policy applies to the use of our app and website, and your communication with us. It provides general information about the possible collection and processing of personal data. By using the app or website, you consent to the processing of your personal data in accordance with this privacy policy.

1. Purposes of processing and scope of use

We process personal data in particular to ensure the operation and security of the app and website and to provide content and features. Data may also be used in anonymized form for research or development purposes.

2. Processing for third parties (e.g. children)

If you enter data for another person (especially a child), you confirm that you are authorized to do so and that you have the necessary consent from the data subject or legal guardian. Please ensure that the data is assigned correctly.

3. Legal basis

Processing takes place within the framework of the applicable legal requirements, in particular in accordance with the Swiss Data Protection Act (DSG) and – where applicable – the EU General Data Protection Regulation (GDPR).

4. Person responsible

baby-sleep-doctor GmbH
Hellweg 3
CH-4314 Zeiningen, Switzerland
Email: info@baby-sleep-doctors.ch

5. Rights of data subjects

Within the framework of the legal requirements, you have the following rights in particular:

• Information about the data we store and how we process it (Art. 15 GDPR)

• Deletion of the data stored by us (Art. 17 GDPR)

• Restriction of data processing (Art. 18 GDPR)

• Objection to data processing (Art. 21 GDPR)

• Portability of your data (Art. 20 GDPR)

• Revocation of consent given

We strive to respond to inquiries promptly.

6. Data in the app

The app may evaluate the data you collect using artificial intelligence (AI) to provide you with recommendations and further develop the app. The data may be processed by us or authorized

partners for research and development purposes. We generally store data in Switzerland and implement appropriate technical and organizational measures.

You can delete your data directly in the app at any time. Anonymized data that can no longer be assigned to a person may be used for research or development purposes.

7. Website/App access data (log files)
When you visit our website and app, technical information may be automatically collected (e.g., browser type, operating system, domain name of the Internet service provider, IP address, timestamp). This data may be considered personal and will be processed in accordance with legal requirements.

8. Purposes of log file processing
The processing is carried out in particular to enable a secure connection and use, to assess system security and to fulfil administrative purposes.

9. Legal basis for log files
The processing is based on legitimate interests, such as the security, stability and optimization of the services (Art. 6 (1) (f) GDPR; Art. 31 DSG).

10. Recipient
Recipients of the data may be technical service providers who are responsible for the operation and maintenance of the website and the app.

11. Storage period
Personal data is generally stored for as long as necessary for the respective purposes or as long as statutory retention periods apply. Users can delete their app data themselves at any time.

12–13. Cookies
We use cookies to provide features and facilitate use. Where necessary, we may obtain your consent for this. You can deactivate or delete cookies at any time via your browser settings.

14. TLS/SSL encryption
To secure data transmission, we use common encryption methods (e.g. TLS/SSL over HTTPS).

15. Contract processors
Data may be passed on to commissioned organizations within the framework of contract processing agreements, for example for the purposes of research, hosting or technical development.

16. Social Media
Social media plugins may be used on our app/website. Only when you click on a plug-in is a connection established to the providers' servers, which allows data to be transmitted.

17. Communication options
If you contact us via the app or website, we will generally use your information solely to process and respond to your inquiry. Please do not submit any confidential medical information.

18. Changes to the Privacy Policy
We reserve the right to amend this privacy policy from time to time. The most recent version shall prevail.

19. Data protection contact
Questions about data protection can be directed to the following address:
baby-sleep-doctor GmbH

Hellweg 3
CH-4314 Zeiningen, Switzerland
Email:info@baby-sleep-doctors.ch

Zeiningen, September 12, 1925