

HOSTING A TRUE CHARITY COMMUNITY WORKSHOP

Cost Details

The cost structure for hosting a True Charity Community Workshop is divided into four categories: **Package Options, Travel, Venue & Food, and Add-on events.**

PACKAGE OPTIONS

Standard Package: \$3,500 (plus estimated True Charity Team travel costs)

- **Virtual “Introduction to True Charity”** session with Executive Director and Co-Founder of True Charity, Dr. James Whitford. This event is typically held 6 weeks or more before the workshop and is designed to garner interest in attending the full-day workshop.
- **Full day, in-person workshop** of [engaging content](#) facilitated by two True Charity Team Members.
- **Full color, spiral-bound workbook** and accompanying materials for the first 50 registrants. Additional participants are \$15 each.
- **Free Virtual Session post-workshop**, typically 4-6 weeks after, focused on Outcomes Measurement for unlimited attendees.

Premium Package: \$6,000 (plus True Charity Team travel costs)

- All **Standard Package** elements plus:
 - **Dr. James Whitford as an additional facilitator** – As founder and CEO of True Charity, Co-founder of Watered Gardens Ministries, author, and national speaker, Dr. Whitford brings expertise and inspiration to the workshop.
 - Dr. Whitford will connect with your organization's leaders beyond the Workshop itself through a 1-2 hour pre- or post-workshop Q&A session, a strategy session, a team dinner, or other similar event.

Booking and Payment:

- A \$500 deposit is required to secure the date for either package. This deposit is refundable up to 45 days before the workshop.
- The remaining balance will be calculated and submitted to the organization three days before the workshop. Full payment is due on or before the workshop date.
- If the organization chooses to charge a fee to participants collected through online registration, which we highly recommend, the remaining balance will be reduced accordingly.

TRAVEL COSTS

Travel costs will vary based on the number of instructors and the location of the event. An estimate is available upon request.

- Example 1: Two instructors driving together, 1,000 miles (\$880 transportation + \$500 meals, lodging, and other costs) and one instructor flying (\$780 transportation + \$490 meals, lodging, and other costs) = \$2,650
- Example 2: Three instructors flying (\$2,590 transportation + \$1,530 meals, lodging, and other costs) = \$3,590

VENUE AND FOOD

Venue: While many workshops are hosted at donated venues, hosts should account for the venue rental costs if this option is not available.

Food: We recommend that hosts provide lunch and snacks to facilitate networking and enhance event attendance. Although this is not billed through True Charity, hosts should consider the associated costs.

Common Approaches:

- The host church or nonprofit provides catered lunch and snacks.
- The host church or nonprofit supplies the ingredients, and volunteers prepare the food.
- A sponsor pays for the lunch and is recognized or given free registrations.

Estimated Costs: Depending on the option chosen, a good place to start for an estimate is \$20/registrant. For example, if there are 50 registrants at \$20 worth of food/snacks/drinks per person, the host should plan for \$1,000.

Recouping Costs:

- Hosts can offset food expenses by charging participants a registration fee (for example, charging \$20 per participant could cover the food costs).
- Hosts can seek additional community, nonprofit, and church sponsors to offset expenses and increase buy-in.. Additional organizations willing to support the event may result in increased participation.

Add-on Events

Additional events can enhance the workshop experience. Some of these events are beneficial to have immediately before or after your workshop, which could reduce your total cost by saving on travel expenses. Other events can be scheduled a few weeks or months after a community workshop.

- 1. True Charity Gathering (Pre- or Post-Workshop):** Host a fully virtual or hybrid event tailored to your audience, with engaging content chosen from a variety of available topics, and facilitated by a True Charity Team Member. Consider hosting a gathering before a workshop to generate interest and boost workshop attendance, or as a follow-up to a workshop to maintain momentum and deepen learning. **\$100 - \$350** [True Charity Gathering Details](#)
- 2. Live Stakeholder Meeting (Pre-Workshop):** Host a luncheon or dinner with local non-charity practitioner stakeholders to introduce them to True Charity, featuring Executive Director and Co-Founder James Whitford as the keynote speaker. This intimate setting, typically scheduled the evening prior to the Workshop, provides an opportunity to foster connections and engage in meaningful conversation about the mission of True Charity. **\$1,000-\$1,500** (network members receive a discounted rate), **plus travel**.
- 3. Donor Dinner:** Invite local philanthropists to a special dinner where James Whitford will share True Charity's principles and strategies to ensure charitable giving delivers the greatest impact. This event is an informative session for individuals seeking to make a meaningful impact in their communities. **\$1,000-\$1,500** (network members receive a discounted rate), **plus travel and any meal you choose to provide for guests**.
- 4. Charity Tracker Demo:** Enhance your workshop by adding a two-hour Charity Tracker demonstration led by a True Charity team member for an additional **\$500**. [Charity Tracker](#), a web-based software from Simon Solutions, allows organizations and churches to share information to reduce redundancy and steward resources more effectively. The live demo is only available in conjunction with another TC event. Remote demos are always available from Simon Solutions at no cost.

5. Live Outcomes Workshop: Build on the momentum from the Workshop by inviting attendees back for a deep dive into outcomes measurement and program refinement. Join Nathan Mayo, True Charity's VP of Programs, in this half-day, hands-on workshop designed for organizational leaders. Participants will learn how to measure what truly matters, ensuring their programs have the greatest impact on the individuals they serve. **\$1,500 plus travel and any meal or snacks you choose to provide for guests.**

Next Step—Connect with our Community Engagement Director to:

- Choose your Workshop Package and Add-on events.
- Request a travel cost estimate.
- Book your date by submitting your deposit.
- Confirm the details.
- Promote the event with our help!

For more information about the workshop, please visit truecharity.us/workshop.