### Rainmaker \*GLORY\* Challenge

You didn't complete the challenge, you failed to become what you said you would be, now, you must ask yourself why.

The Rainmaker title in the copywriting campus is one of the most prestigious, exclusive titles you can acquire, the status that comes with it, the confidence you gain when you hold that title, it's glorious.

You can be part of this elite group, but you must TRY your BEST, day in and day out.

Will you be left in the dust of your brothers and sisters as we scale the mountain together, while you wallow in your feelings and fear? Or will you join the ranks of the most respected students in the campus?

The choice is yours.

Fill this out daily, tag Cole and myself in the #Agoge-Competitions chat.

#### **Desired Outcome for the Day:**

- Finish the conquest planner, help students in the chats, and stay on your path to glory, do first PM challenge tasks, prepare for call with client on Sunday.

#### **Planned Tasks to Achieve it:**

- Morning routine: 10 push-ups, shower, Read through Agoge identity Glory will be yours doc, this Glory challenge doc, GM, gratitude
- Help students in chats while transporting to family friend's confirmation.
- 90min GWS working on conquest planner (after breakfast)
- 60min GWS allocated for doing PM day 1
- Read through Google ads notes and ask Luke (or Trenton) for pricing advise on google ads.

#### **End of the Day Reflection:**

- Disappointing day. I celebrated a family friend's Conformation—christian thing— and that ended up taking the whole day from 11:20am to 11PM. Thought it would last shorter, so I won't be able to finish my check list today. Also helped very few students.
- On a positive note though, I was a G socially. Confident and spoke well with the girls there at the "party" afterwards. I was brave. And I'm very proud of that. I engaged in conversations with some beautiful chicks there like a G. Tomorrow is finally going to be a normal day though, so that'll help me get back on track and finish my work.

## The Man/Woman You Are Now vs Who You Want to Be (Keep this the same daily, reminding yourself of who it is you are trying to become):

- Now:
  - \$0 in recurring monthly revenue. Broke. Unfocused. Living at home with my parents. Going to school. Wearing clothes I've had for 2 years. Unable to fight and protect myself. Relatively muscular and strong, but not massive. 2 clients. Good with women. Zero business connections in my own country. Struggling to not get affected by my friend group of non-high-level men. (They talk about how they do "bad habits" and love it, which I notice is affecting how I think about them as well: "It's not THAT bad?")
- Who You Want to Be:
  - I want to be a rainmaker.
  - I want to make \$3k/month so I can invest more in my knowledge and eat healthy food for every meal at school.
  - I want to level up my wardrobe so I can walk around in professional, high-quality clothes. High-quality coats, pants, sweaters, watches, suits, sunglasses, umbrellas, and other accessories...
  - I want to attend networking events that cost hundreds and thousands of dollars and get millionaire contacts in my network.
  - I want to be respected by every man and woman that sees me. No one fucks with me because I'm too strong and hard to kill.
  - I ace every subject I have in school.
  - I'm well articulated, confident, have exceptional body language, and walk around with enough testosterone to make a lion SHIVER.
  - I have a single-minded focus and am in exceptional shape.
  - My mind is crystal clear: I focus on school when I'm in school. I focus on training when I train. I focus on those I talk to when I talk to them.
  - For every single other second of the day, I focus on my work, divine purpose, duty, and achieving my goals.
  - I am the best-performing lieutenant on the copywriting campus.
  - I am Ludvig Heiberg Larsen.

- That one man, that one rising star, that is so powerful, improving so fast, and winning SO much, that people think I'm either
  - 1. Borderline crazy
  - 2. Blessed by god.
  - 3. "Too good of a man to be true"

# Your Reason Why (make this as compelling as possible, keep this the same and pound it into your skull, so you wake up daily with a clear reason):

- Take a look at the world... Both as a whole and the world around you, and ask yourself "What trajectory is the world heading?"
  - The answer to both is **down**.
  - Far down. And Fast down.
    - But that's not a bad thing, because you have the power to change it.
- You can save your family, your friends, and those you love.
- You can be one of the few men who comes out of the chaos as a hero.
- With more money than anyone in your bloodline has ever had, more knowledge, more capability, more power, more impact.
- The chaos is coming, and you need to be the one man that saves everyone.
- People need us.
- You're the man that your family will count on. And if you fail...
- If you never get rich, never achieve what you KNOW you can because thousands of other students in TRW have achieved it –, you'll have to live the rest of your life ashamed of who you are.
- You'll be 20 years old, 25, years old, 30 years old, 40, 50, 60, 70, 80, KNOWING that you could've saved everyone including yourself, and live the best life ever, but since you were lazy, you never did.
  - You cannot live like that.
- You're a fucking man Ludvig.
- Head down, pure focus, and conquest. DO NOT STOP.
- You don't want to live in regret.
- Go all in.
- You're a Viking, you're ancestors were rich actors, businessmen, and freedom fighters for your country during WWII. They also were sailors, sailing around the sea with massive ships.
- Now who are you?
- Who will you be?
- Do it for those you love. Do it for yourself.
  - GO all the way.
- LET'S WORK.
  - Glory will be yours