

Hi Kushayu Ayurveda & Wellness,

I'm truly **impressed** by the exceptional work and dedication I've seen from your brand. The fusion of ancient healing practices with modern wellness concepts is remarkable.

As an experienced copywriter and digital marketer, I see immense potential for your brand's growth and visibility. Your unique offerings and commitment to holistic well-being deserve a wider audience.

Have you considered *enhancing* your **digital presence** and **utilizing strategic marketing techniques**? I can contribute significantly by crafting compelling content and implementing targeted campaigns tailored to your target market.

Beyond that, I have **numerous** ideas to elevate your brand. Let's connect to discuss these ideas and explore collaboration opportunities.

Please feel free to reach out to me via direct message. We can schedule a time to chat or even hop on a quick *Zoom call*. I'm eager to learn more about your brand and brainstorm ideas. Or **DM** me.

Let's find a mutually convenient time to connect and delve into the possibilities. Looking forward to hearing from you soon!

Here is a basic example of my work:

<https://docs.google.com/document/d/1Op8s--KieNNK5dpZ6qUz3Sam--wBeGZS3bkID-YoZG0/edit?usp=sharing>

Warm regards,

*Skanda*

Copywriter and Digital Marketer

**Contact Information**

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## Notes (**Not part of DM**)

### **Desires:**

**Health and Wellness Improvement:** Customers seek treatments to improve their overall well-being, such as gaining strength, losing weight, and relieving stress.

**Specific Health Conditions:** Customers mention seeking treatment for conditions like high blood pressure, stress issues, inflammatory bowel diseases, and women's health issues.

**Previous Failed Treatments:** Some customers express frustration with modern medicines that did not work for their conditions and found relief through Ayurvedic treatments.

**Expertise and Experience:** Customers appreciate the expertise and experience of the doctors at Kushayu Ayurveda & Wellness. They specifically mention Dr. Kushagra Bendale, Dr. Shyamli, and Dr. Priyanka as talented and wise practitioners.

### **Pain Points:**

**Lack of Online presence:** They are only on facebook they need to also be on other platforms.

**Sequence emails:** i can write emails to people convincing them to join you.