Ella Harms

ellaharms5@gmail.com | (314) 471-1802

Skills: | Video Editing | Social Media Marketing | Leadership| Team Management

Portfolio

Consolidated Portfolio available at: Ella Harms Portfolio

Education

DePauw University, Media Fellow — Greencastle, IN

- Double Major: Communication/Film and Media Studies (Expected May 2028)
- Women's Field Hockey | Pi Beta Phi Sorority

Kirkwood High School — Kirkwood, MO

Professional Experience

Talent Acquisition & Social Media Intern
Bi State Development — Summer 2026

- Created engaging recruitment marketing content by filming and editing promotional videos for the Talent Acquisition team, partnering with Public Affairs.
- Designed reusable social media graphics that supported recruiting initiatives and enhanced the organization's online employer brand.

- Worked with leadership to development overall marketing/branding strategy

Digital Marketing & Video Production Intern
Victory Men's Health — Summer 2025

- Filmed and edited over 50 promotional video content using CapCut Pro and Canva Pro for Instagram Reels, highlighting services like red light therapy, IV therapy, and men's wellness treatments

DePauw University (D3 Network)

- Director of Marketing: Create and maintain the content calendar, and delegate content responsibilities to keep our team organized and on schedule
- Anchored, edited and produced *DePauw Pulse,* a news show focused on on-campus activity and engagement

Kirkwood School of Business

- Created social media content (Instagram, TikTok, Snapchat & X/Twitter) for high school athletics programs and yearbook
- Participated in DECA (Distributive Education Clubs of America)