

Privacy Policy for YO'L OCH!

Last updated: 31 August 2026

This Privacy Policy explains how the mobile game "YO'L OCH!" ("the App", "we", "us") handles information when you use it. The App is published by LightningX. By installing or using the App you agree to this policy.

1. Information we collect

We do not ask you to create an account and we do not collect your name, email address, phone number or contacts.

The App shows advertising through Google AdMob. To serve and measure ads, the AdMob SDK and Google may automatically collect:

- Device or other identifiers (for example advertising ID);
- - Approximate (non-precise) location derived from your IP address;
- - App activity such as ads viewed, taps and session information;
- - Technical data such as device model, operating system version, language and crash diagnostics.

Game progress (levels, score, unlocked knives, settings and sound preference) is stored only locally on your device and is not transmitted to us.

2. How the information is used

Collected data is used to display ads (including rewarded and interstitial ads), to limit how often ads are shown, to measure ad performance, to prevent fraud and invalid traffic, and to keep the App working correctly.

3. Sharing

We do not sell your data. Advertising data described above is processed and shared with Google as our advertising provider. Google may act as an independent controller for this data. See Google's Privacy Policy (<https://policies.google.com/privacy>) and "How Google uses information from sites or apps that use our services" (<https://policies.google.com/technologies/partner-sites>).

4. Data retention

We do not keep server-side copies of your data. Ad-related data is retained by Google according to its own policies. Local game data remains on your device until you clear the App's data or uninstall the App.

5. Your choices

You can reset or limit ad personalisation in your device settings (Settings > Google > Ads on Android). You can clear all locally stored game data by clearing the App's storage or uninstalling the App. Depending on your region you may have the right to access or delete personal data; to make a request, contact us at the address below.

6. Children

The App is not directed to children under 13. We do not knowingly collect personal information from children. If you believe a child has provided personal information, contact us and we will take appropriate steps.

7. Security

Data transmitted for advertising is sent over encrypted connections (HTTPS). No method of transmission or storage is completely secure.

8. Changes to this policy

We may update this Privacy Policy from time to time. The “Last updated” date at the top will reflect the latest revision. Continued use of the App after changes means you accept the updated policy.

9. Contact

LightningX

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