Suggest Date to Send - April 21-26 SUBJECT: Name, you're invited!

Flodesk Template - HERE

SUBJECT: Are You Ready to Transform Your Business?

Hey [NAME],

Are you feeling stuck in your business? Like you're putting in the work, but the momentum just isn't there?

You're posting, you're showing up, you're doing *all* the things—but the needle isn't moving.

I see you.

I feel you.

I want to help you.

Here's the truth: You are *not* alone! So many entrepreneurs feel like they're spinning their wheels while others seem to be effortlessly crushing it.

But guess what? 2025 isn't even halfway over—you still have time to make this YOUR year!

No matter if your goal is \$5K, \$10K, or even \$20K+ months, success is still within reach. You just need the right strategies, the right support, and the right community.

That's exactly why you *need* to be at the **Fusion Collective Online Business Conference** happening **May 6-8!** 

At this **game-changing** online event, you'll hear from **30+ successful entrepreneurs** who've been in your shoes, cracked the code, and want to help you do the same.

Here's what you'll walk away with:

- **Proven strategies** to grow and scale your business
- ✓ Inspiration to push through roadblocks
- **Actionable tools** you can implement right away
- Connections with like-minded entrepreneurs who get you

And so much more!

I guarantee you'll leave this summit feeling **inspired**, **motivated**, **and** ready to take action toward building the business you *know* is possible.

So what are you waiting for? It's time to stop spinning your wheels and start making real progress!

7 May 6-8 | 9 a.m.-3 p.m. (all days)

Let's do this together. Are you in?!

**SIGN UP NOW** (add affiliate link)

Can't wait to see you there!

[Your Name]

Suggested date to send - April 27th - April 30th SUBJECT #1 - Feeling stuck in your business? SUBJECT #2 - Imposter syndrome is no joke! Subject #3 - I have a secret Flodesk Template HERE

Hey [Name],

I have to tell you a little secret ... I've been exactly where you are.

When I started my business, I felt like a total fraud. If "imposter syndrome" had a VIP club, I was the president!

I used to second-guess everything. I'd see others in my niche killing it and wonder, Why would anyone pick me? It took me years before I could confidently say, "I'm a business owner." Even then, I worried—Do I really know enough? Do I have what it takes? Will anyone actually pay me for this?

## Sound familiar?

Here's the thing: I knew I had something to offer. I knew I wanted to help others. But I also knew I needed support, knowledge, and the right strategies to turn my passion into something *profitable*.

That's exactly why I'm **so pumped** to invite you to the **Fusion Collective Online Business Summit**—because this event is the shortcut I *wish* I had back then!

My friend Brittni of **Brittni Schroeder Coaching** asked me to be a speaker at this **game-changing event** alongside **30+ powerhouse entrepreneurs**, and I cannot wait to share how I transformed my business from good to great!

## If you're ready to:

- Scale your business with confidence
- Master marketing strategies that actually work
- 🔆 Learn from industry leaders who've been exactly where you are
- Turn your passion into a wildly successful business.

Then you *have* to be there!

📅 Mark your calendar: May 6-8

**© Grab your spot NOW!** → (add affiliate link here)

Trust me, you do not want to miss this!

# **CLICK HERE TO REGISTER** (add affiliate link here)

See you there!

[Your Name]

P.S. This is your moment to take your business from *good* to *great*—don't let it pass you by! \*\*

Suggested date to send - May 1st-4th
SUBJECT #1: Fusion Collective, an invite just for you!
FLODESK TEMPLATE - HERE

NAME,

Hey [NAME],

I can't believe we're just days away from the **Fusion Collective Online Business Summit!** (add affiliate link)

This is THE event that could seriously level up your business. It's all happening **online from May 6-8**—and you don't want to miss it! (add affiliate link)

Let's be real—entrepreneurship isn't for the faint of heart. Some days it's frustrating, overwhelming, and lonely ... but it can also be **exciting**, **rewarding**, **and straight-up fun** when you have the right support!

That's exactly why this summit exists—to remind you that you're **not alone** and to show you what's truly possible. We're in this together!

At the **Fusion Collective** (add affiliate link), you'll get access to **30+ top business experts** diving into must-know strategies to grow and scale in 2025.

Here's just a glimpse of what's in store:

- Using Podcasts to Generate Leads for Your Business
- 5 Automations EVERY Business Should Have
- IIII How to SELL Your Offer Through Storytelling & Soft-Selling
- Get the Right Stuff in Writing With Contracts
- The Secrets Behind High-Performing TikTok Videos
- **Mhat You Can & Can't Write Off for Taxes**
- How to Use Pinterest to Grow Your Business
- **Marketing Your Business With YouTube**

This is your chance to learn from **some of the best in the game**—so don't wait! **Grab your spot HERE!** (add affiliate link)

Can't wait to see you inside the summit and welcome you into this incredible community!

[YOUR NAME]

**P.S.** Sharing is caring! Forward this email to your business besties so they don't miss out!

ı

EMAIL #4

Date to send - May 5 (Monday)

SUBJECT: You coming? It's about to start.

Flodesk Template - HERE

Hey [NAME],

The wait is almost over—tomorrow is the big day! MET The Fusion Collective Online Business Summit kicks off, and I can't wait for you to soak up all the wisdom from the best in the biz!

If you haven't registered yet, now's the time! This is an event you **do not** want to miss.

**Save your spot here!** (add affiliate link)

**Quick reminder:** The summit runs from **Tuesday, May 6 – Thursday, May 8**, featuring **30+ industry experts** sharing their journeys, strategies, and game-changing insights to help you take your business from *good* to *great!* 

My advice? Clear your schedule, grab a drink and some snacks, and get ready to be inspired! §

I can't wait to see you there!

[YOUR NAME]

Suggested date to send - Late Monday 5th or early morning May 6th SUBJECT: Last Chance!

Flodesk Template - HERE

Hey NAME!

This is it! Your last chance to sign up for the online business summit of the year!

There are going to be so many nuggets of goodness in this summit, and you won't want to miss it!

I'd love to see you there!

Join me HERE. (Affiliate LINK)

YOUR NAME

EMAIL #6

Suggested date to send - Follow-up May 12-19th

SUBJECT: D

Flodesk Template - HERE

Hey First name / friend,

If you missed the Fusion Collective Business Summit — don't sweat it... but definitely don't sleep on this replay deal.

We're unlocking full access to *all* the summit replays for just **\$97** — and yes, that includes every juicy detail, strategy, and insider secret shared on:

- Creating passive income
- Growing your audience on TikTok & LinkedIn
- Leveling up your social media game
- Mastering email marketing & affiliate marketing
- $\checkmark$  Getting PR that *actually* gets attention
- Automations that save time (and sanity)

...and so much more.

But wait — because we're extra like that — your replay pass also includes **exclusive bonuses**:

**f** Free products from our speakers

Money-saving coupon codes

🎁 Free gifts to help you implement fast

This is your chance to binge-watch the brilliance, pause and rewind the wisdom, and scoop up all the value for less than the price of dinner and drinks.

Paragraphical Grab your all-access replay pass here before it disappears.

Let's turn that FOMO into ROI. You in?

LINK AFFILIATE CODE HERE