

Best Seat Cushion for Elderly

Primary Product: Seat Cushion for Elderly

As people age, their movement slows down, which means they might have difficulty doing tasks that require them to move around, like cleaning up after themselves or going grocery shopping. Sometimes having just one hand injury can slow someone so much that it becomes difficult for them!



Page: [CLICK HERE](#)

Primary price: \$19.99 – \$487.68

Primary keyword to target: Best Seat Cushion for Elderly

Other keywords to target (non-primary): Best Seat Cushions for Elderly, Best Seat Cushion for the Elderly

Keyword Difficulty (KD) scores for the Primary Keyword:

Keyword	Ahrefs KD	Semrush KD
Best Seat Cushion for Elderly	3 (easy)	11% (very easy)
Best Seat Cushions for Elderly	4 (easy)	19% (very easy)
Best Seat Cushion for the Elderly	N/A	N/A

Exact Keyword search volumes for the Primary Keyword:

Keyword	Ahrefs Search Volume	Semrush Search Volume
Best Seat Cushion for Elderly	150	140
Best Seat Cushions for Elderly	100	30 (it's much higher than that!)
Best Seat Cushion for the Elderly	0-10	20

Google Keyword Planner validation that search volumes are accurate:

Keyword (by relevance)	Avg. monthly searches
<u>best seat cushion for elderly</u>	100 – 1K
<u>best seat cushion for the elderly</u>	10 – 100
<u>best seat cushions for elderly</u>	100 – 1K

Competition Analysis for this keyword:

"Best Seat Cushion for Elderly"

Website	Domain strength (based on Ahrefs AR score)	Content Length	Comments
http://www.amazon.com/chair-cushions-elderly/s?k=chair+cushions+for+elderly	27 - Strong	N/A	Amazon Product Listing
http://axialchairs.com/best-seat-cushion-elderly	20.9M - Very Weak	2258 words	Medium article on a very weak site Title: Best Seat Cushion for Elderly People Can be outranked by a longer quality article. Good opportunity!
http://www.pinterest.com/bezerragrau/seat-cushions-for-elderly/	8 - Strong	N/A	Pinterest pins Very good chances to outrank this one.
http://www.ergo21.com/excellent-pressure-relief-seat-cushions-elderly-seniors-recliner-wheelchair-chair-travel/	7.2M - Weak	1466 words	Medium article on a weak site Title: Excellent Pressure Relief Seat Cushions for Elderly, Seniors: Recliner, Wheelchair, Chair, Travel - Ergo21 Can only be outranked if you create a longer quality post. Very good chances to outrank this one.
http://www.parentgiving.com/collections/chair-cushions	212K - Strong	1016 words	Medium article on a strong site. Title: Medical Seat Cushions Can be outranked with a comprehensive review! Very good chances to outrank this one.
http://www.nytimes.com/wirecutter/reviews/best-ergonomic-seat-cushion	103 - Strong	2978 words	Long article review on a strong site. Title: The Best Ergonomic Seat

s/			Cushions Can be outranked with a quality article. Great article to use as a reference.
http://elderwise.com/home-modifications/memory-foam-orthopedic-seat-cushions-for-elderly-users/	43M – Extremely Weak	845 words	Short article on an extremely weak site. Title: Memory Foam Orthopedic Seat Cushions For Elderly Users This can be outranked with a nice quality review! Very good chances to outrank this one.
http://www.comfycentre.com/best-seat-cushions-for-the-elderly/	16.3M – Very Weak	1187 words	Medium article review on a very weak site. Title: Best Seat Cushions for the Elderly This can be outranked with a nice quality review! Very good chances to outrank this one.
http://www.gadgetreview.com/best-seat-cushion	63K – Strong	2483 words	Medium article review on a strong site. Title: Best Seat Cushion in 2023 Can be outranked with a quality article. Great article to use as a reference.

Conclusion:

- Easy keyword

- Almost all sites have short or medium articles
- Low competition
- Popular product
- Most sites are pretty weak
- You can outrank most domains with a proper review of 2,500+ words
- Good search volume
- Great commission opportunity 💰
- You should have a good chance of ranking on the first page 

Suggested strategy:

- Publish a very high quality article – **Best Seat Cushion for Elderly**
- Make sure to use the main keyword in **title (H1) and description**
- **Title ideas:** Check out the titles I have included in the table below
- Make the post above **2,500 words**
- In the **page description** and in **the page title**, add the word **"BEST"**
- **Link from the post several times to the products you are going to be promoting via your affiliate link** – There are a few different options from both brands on Amazon and Walmart, go for most popular products from top ranking articles
- To make your article even more comprehensive you could add a section **about the manufacturing company**
- Here are 2 good articles to use as an example:
<https://www.nytimes.com/wirecutter/reviews/best-ergonomic-seat-cushions/>
 👉 You could make a table reviewing both products features – check out this example:

Our pick



Tempur-Pedic Seat Cushion 

Firm support for better posture

Made of thin but dense memory foam, this contoured cushion encourages better seating posture than completely flat alternatives. At 2 inches thick, it does not provide much added height.

Buy from Amazon

\$89 from Tempur-Pedic

👉 Some of the product aspects and information ideas that you could include in your article to make it super complete:

- Versatility
- Made for diverse heights and weights
- Machine washable
- Supportive
- The competition

<https://www.gadgetreview.com/best-seat-cushion>

👉 Some of the product aspects and information ideas that you could include in your article to make it super complete:

- Ergonomic Support
- Durability
- Breathability
- Materials

👉 You could make a table reviewing both products features – check out this example:

Best Overall SALE  ComfiLife Gel Enhanced Seat Cushion – Non-Slip... ✓prime Check Price	Best Value  Xtreme Comforts Seat Cushion, Office Chair... ✓prime Check Price	Best Budget SALE  Sleepavo Black Memory Foam Seat Cushion for... ✓prime Check Price
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#1 ComfiLife Gel Enhanced Memory Foam Seat Cushion

	SALE Our #1 Pick is the ComfiLife Gel Enhanced Memory Foam Seat Cushion ✓prime Check Price
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- You could add Pinterest posts, Instagram images, Youtube videos
- Here are most popular FAQ:

What is the most comfortable seat cushion?

What is the best padding for seat cushions?

Do memory foam seat cushions work?

What is the best cushion for buttock pain?

What are the 4 different types of cushions?

Which quality cushion is best?

What is the best thickness for seat cushion?

What is the difference between a seat pad and a cushion?

How do I choose a seat cushion?

- Make the post super comprehensive by adding extra sections that other posts may have missed such as **frequently asked questions**, warranty, money back, specifications, shipping costs, pros and cons
- **Create a catchy SEO Title** – Check out what the competition has done:

Chair Cushions For Elderly

<https://www.amazon.com/chair-cushions-elderly/s?k=chair+cushions> ▼

► People also ask

Best Seat Cushion Elderly People - Axial Chairs

<https://axialchairs.com/best-seat-cushion-elderly> ▼

► 2 Sitelinks

9 Best seat cushions for elderly ideas

<https://www.pinterest.com/bezerragrau/seat-cushions-for-elderly>

Excellent Pressure Relief Seat Cushions. - Ergo21

<https://www.ergo21.com/excellent-pressure-relief-seat-cushions-recliner-wheelchair-chair-travel/> ▼

Medical Seat Cushions - Parentgiving

<https://www.parentgiving.com/collections/chair-cushions> ▼

The 4 Best Ergonomic Seat Cushions for 2023

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<https://www.nytimes.com/wirecutter/reviews/best-ergonomic-seat-cushions/>

Memory Foam Orthopedic Seat Cushions for Elderly Users

<https://elderwise.com/home-modifications/memory-foam-orthopedic-seat-cushions-for-elderly-users/> ▼

Best Seat Cushions for the Elderly - comfycentre

<https://www.comfycentre.com/best-seat-cushions-for-the-elderly>

► Shopping results

Best Seat Cushion 2023 ~ Top Memory Foam ..

<https://www.gadgetreview.com/best-seat-cushion> ▼

Related searches from Google USA – Make sure to include some of this info and keywords in the article as subtopics, or mentioning it somewhere.

	Best seat cushion for buttock pain	▼
	Soft Seat Cushion for elderly	▼
	Memory Foam Seat Cushion	▼

Feedback

 pressure relief cushion for elderly	 cushions for elderly with bed sores
 seat riser cushion for elderly	 coccyx cushion for elderly
 best seat cushion for pressure sores	 car seat cushion for elderly
 cushion for elderly to sit on	 pressure relief seat cushion

Keywords to explore, maybe add some to your article or create new articles!

Keyword (by relevance)			Avg. monthly searches
best wheelchair cushion for elderly			10 – 100
best chair cushion for elderly			10 – 100
best swivel car seat for elderly			10 – 100
best memory foam seat cushion for elderly			10 – 100
comfortable cushions for elderly			10 – 100
best seat cushion for the elderly			10 – 100

You can promote this product using the following Affiliate programs:

	3%	Sign up	Product search page
	4%	Sign up	Product search page
	5%-8%	Sign up	Product search page
	1%	Sign up	Product search page
	2%	Sign up	Product search page
	5%-7%	Sign up	Product search page

Content ideas for your posts where you can consider this offer:

What is the best seat cushion for elderly?