

## CREATIVE MEDIA PRODUCTION BRIEF: LONG ROAD SIXTH FORM COLLEGE

| Client profile  |  |
|---|--|
| <b>Name of organisation/individual</b>  | Visual Effects Production House  |
| <b>Address</b>  | Cambridge  |
| <b>Website</b>  | NA   |
| <b>Contact details (email/phone)</b>  | NA   |
| <b>Type of organisation</b><br><br>Background information: the nature and focus of your organisation's activities and purpose. (max. 100 words)                     | Specialist visual effects production house using Premiere, After Effects (Maya, Nuke), working on big budget shows for Netflix Apple TV and BBC. |
| Project information   |  |
| <b>What is the overall purpose of the film/s?</b><br><br>For example: a promotional video for the organisation; a case study; events coverage; a drama performance. | Create believable shots that fit with narrative sequence taking into account cinematography, character, editing, colour correction.              |
| <b>Audience and distribution</b><br><br>Who is the target audience and on what platform/s will the film be shown?   | 15-23 year olds who enjoy fast-paced action and fantasy.   |
| <b>Length of film/s</b><br><br>Please consider where the film will be shown. If online, for example, short and snappy is usually more effective.                    | No more than 2 minutes.  |
| <b>Equipment</b><br><br>Please detail any technical kit you will be providing for this project, including editing facilities if applicable.                         | Using DSLRs, the Adobe suite, the specialist equipment.  |

|   |   |
|---|---|
| <b>Editing</b><br><br>Do you require the raw footage to be edited into a film?  | Yes   |
| <b>Timescales</b><br><br>Does this work need delivering within a certain timeframe? Are events taking place on particular dates?  | Three weeks – 22 November deadline.   |
| <b>Working arrangements</b><br><br>Please detail where any filming/editing will take place, including travel arrangements and confirmation that necessary location and talent permissions have been sought.   | Release forms, script, risk assessment, animatic, rough cut, call sheets, will be necessary and signed off by the client working via the teacher.   |
| <b>Level of support offered by the client</b><br><br>Will the student be mostly self-directed or working to a supervisor, or as part of a team? Would it be beneficial for 2 or 3 students to undertake the work?   | Groups of no more than four.<br>Supervised by teachers.<br>Each group to have main VFX supervisor (a teacher) a Producer, an Assistant Producer. All work to be available shared and visible on Trello with final uploads every week on blog. |
| <b>Working with vulnerable clients or service users</b><br><br>Will the student be involved in working with vulnerable clients or service users? Is a DBS check necessary? How will such work be managed: for example, supervision arrangements, accompaniment, locations/premises? | DBS checks in place. No off-site equipment without a permissions form.  |
| <b>Payment</b><br><br>Is there any budget attached to this project?   | <i>At times if essential to the success of the project a budget can be arranged for props etc.</i>  |

| Research and Production contacts. |           |
|-----------------------------------|-----------|
| Lewis Bird                        | lbird@    |
| Sam Gamble                        | sgamble@  |
| Simon Howarth                     | showarth@ |

# VFX scene brief (Client: VFX Company)

You need to choose one of the below options to show off to a client based in Cambridge.

- Create a superhero scene in which a student realises they have special powers
- Harry Potter style fantasy in which the school has an intruder
- Action/sci-fi story with light-saber idea where there's some sort of alien abduction
- Own idea? Propose something...

Utilising your skills from the past two years, the software, the hardware  
Your job is to research, plan, present and execute a film sequence in which  
You must choose two of the below effects and one other that you have found.  
You don't HAVE to use SFX but your scene will probably look more believable if you do.

Release forms, script, risk assessment, animatic, rough cut, call sheets, will be necessary and signed off by the client working via the teacher.

One person should be writing up production log every day with updates as to what you've done and need to do.

You need two of the below effects and one you choose yourself

Groups will be selected by the teacher, 3-4 in each one

Roles: Director, Producer, Assistant Producer, Cinematographer(s), Props, Costume, Location, Hair & Make-up, Actors

[Bullet effect](#)

[Explosion](#) (see slides for help)

[Light saber](#) (plugin required, can you still do it?)

[Hand on fire](#)

**Week one: pre-production documents, VFX skills**

**Week two: principle photography (aka filming)**

**Week three: re-shoot and post-production**

