

Subject Line: Email Issues

Hi Vanessa,

I wanted to express my admiration for Just Men's Shoes, and in particular, the Amali brand. I love the unique designs and superior craftsmanship that go into each pair.

I signed up for your newsletter to stay informed about your latest collections and promotions. However, I was disappointed to discover that the welcome email landed in my spam folder instead of my inbox.

This issue is harming your brand's sales, as subscribers who see the welcome email in their spam folder may develop negative perceptions of your brand and consider it spammy or untrustworthy. This could lead them to unsubscribe or even block future emails, costing you potential revenue.

Additionally, your brand loses the chance to make a good first impression and establish a strong relationship with new subscribers.

If you need help writing welcome emails, newsletters and promotional emails that make it past Google's spam filters, engage with your audience and drive sales, do get in touch and we can discuss how I can help your brand step up to the next level.

Looking forward to hearing from you soon.

Best regards,
Hamzah