

July 9, 2021.



Southern Oaks, 15253 Shenandoah Ave, Baton Rouge, LA 70817

Saturday, July 16, 2022

3-5:30 pm

AGENDA:

Board members present: Stephanie Le Grange, Patricia Talbot, Jennifer Tolbert, Rusty Jabour, David Nguyen, Rodney Terral, Shawna Gardiner, Lesley Halphen Forrest Richards,

Not present: Bill Jackson, Hunter Cobb, Kim Heroman, Mary Claire Hotard, Troy Goings

Non board members present: Katilin Brugieres, Margret Atkinson,

- A) **Call to order** **3:07pm**
- B) **Consent items** **(3:05-3:10)**
 - Approval of minutes motion to approve- Rusty 2nd-Lesley
- C) **Board Action items** –(Motion and/or discussion required): **(3:15-4:45)**
 - Committee reports:
 - o Brief status update from all committees/reports – where applicable, tie to annual events calendar in back of binder– have we accomplished goals/events we established for 1st 6 months? (** To respect everyone's time, please review reports prior to the meeting, we will focus on new items or those requiring discussion only.)
 - o President's update, Finance, Grass Roots, Member Services, Marketing, Juniors, Grants, League, Sponsorships/fundraising, Strategic planning committee/BREC lights
 - o (Margret – notes) – Awards – think about nominees
 - o Diversity Initiative – Katilyn
 - o LSU courts to use for league – Stephanie, Marty, Donna to get on call with LSU contact on Monday .

Rodney - Financial update. Made money on state tourney! Congrats to Lesley

Getting \$12 instead of \$8/player for league

Rusty – did not account For \$500 sponsorship

Recommendations: make Happy Hours a 1 and done thing- on Sunday afternoons 4-6pm
1 time a quarter, make it in line with our Mixers.

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Hunter Cobb is out – Explosive costs is \$4400 – waiting to see if still having it.
Sept 16th

Katilyn --- (Margret) ;)

Marketing: Margret--- for Combo, City Championship – all set up to go out social media & newsletter.

NO update on BREC – with lights

Sponsorships: David – reached out to quite a few possible sponsors. It died at time of meeting.

Member Services: Christmas Mixer, (include Happy Hour), Captains Party

League Update: Marty – Adult (Margret)

Coordinators – training new coordinators.

Marty's recommendation of personnel change in League Coordinators change. Donna Percle as League Administration and Patricia Talbot as League Coordinator. For August 1st, 2022

Motion: Lesley 2nd – David

D) Break-out planning sessions (4:45-5:20)

Split into 2 committee groups – what do we need to accomplish goals for rest of year?

- o **Juniors/Grass Roots/Sponsorship - Kaitlin, Margret, David, Bill, Steph, Kim, Rusty, Troy**
 - discussion topics: 1) junior team tennis 2) joint JTT/adult beginner event 3) Empower 4) sponsorship efforts & opportunities
- o **Member Services– Patricia, Lesley, Shawna, Forrest**
 - discussion topics / responsibilities: 1) Thanksgiving mixer &/or Christmas event?

E) Other business – (5:20-5:30)

F) Adjournment (5:30)

Dinner – City Cafe (5:45pm)

**** Next meeting is Sunday, September 18, 2022 at Bocage****