

### Igniting the Future through Arts Education

## SPARK! CREATIVITY SPONSORSHIP PACKAGE

## **About Spark! Creativity**

Spark! Creativity is a nonprofit organization dedicated to bridging the gap in arts education by making it accessible and available to youth for personal and professional growth. Since launching in 2024, we have served over 400 children, ages 4-12, in creative writing and visual arts. With ongoing cuts to arts education across Washington state, particularly in the Edmonds School District, our programs offer crucial opportunities for creative expression, critical thinking, and problem-solving.

## **Our Impact & Programs**

We provide these key programs:

- **Teaching Artists in Schools:** Partnering with educators to integrate the arts into classroom learning, enriching core subjects through creative engagement.
- Youth Arts Camp & Pop-Up Workshops: Offering immersive artistic exploration outside of school, fostering confidence and skill-building.
- In-School Residencies & After-School Programs: Expanding art integration with multi-week residencies and after-school opportunities.
- Youth Arts Council: Empowering students to take leadership roles in shaping and curating arts programming.
- **Mentorship & Peer Exchange:** Providing professional development and mentorship for teaching artists and site managers.
- **Leadership Development:** Training site managers and artists through workshops and stipends to grow into leadership roles.

## The Need & Our Response

Budget cuts threaten access to the arts, disproportionately affecting underserved youth. Our mission is to ensure every child, regardless of socioeconomic background, has access to high-quality arts education. By sponsoring Spark! Creativity, you help sustain and expand our initiatives, impacting hundreds of young minds.

# **Sponsorship Opportunities**

We invite businesses, community leaders, and individuals to support our mission through sponsorships for our Annual Fundraiser. Your sponsorship will provide essential funding for materials, teaching artists, scholarships, and operational costs.

### **Annual Fundraiser Sponsorship Levels**

#### Presenting Sponsor – \$15,000

- Exclusive naming rights for a Spark! Creativity program (e.g., "[Sponsor Name] Arts Initiative")
- Full program sponsorship for one school (K-5, 6-8, or 9-12), including art materials
- Logo prominently displayed on website, social media, and press releases
- On-stage recognition and opportunity to address attendees at the fundraiser
- Featured article in our newsletter
- 10 tickets to the fundraiser
- Featured in local news outlets (My Edmonds News, The Beacon News, local TV stations)

#### Gold Sponsor - \$10,000

- Funds a full Spark! Creativity program for one school (K-5, 6-8, or 9-12) (excluding art materials)
- Logo on event materials, website, and press releases
- Recognition on social media and newsletter
- On-stage acknowledgment during the event
- 6 tickets to the fundraiser
- Mention in local news coverage

#### Silver Sponsor - \$5,000

- Helps fund a Spark! Creativity program for an underserved school
- Logo on event materials and website
- Recognition on social media
- Acknowledgment at the event
- 4 tickets to the fundraiser
- Mention in press releases sent to local news outlets

#### Bronze Sponsor - \$2,500

- Supports art programming for underserved schools
- Logo on event signage
- Social media shoutout

2 tickets to the fundraiser

#### Community Sponsor – \$1,000 (for small businesses & individuals)

- Social media mention
- Recognition in newsletter
- 1 ticket to the fundraiser

### Additional Sponsorship Opportunities for Specific Program Support

#### Scholarship Sponsor – \$7,500

- Provides scholarships for underserved youth to attend arts camps and workshops.
- Recognition on website and program materials
- Invitation to a special sponsor appreciation event

#### Teaching Artist Sponsor - \$3,500

- Supports one teaching artist for a full school residency.
- Recognition on website and social media
- Visit to a classroom to see the impact of your sponsorship

#### Arts Materials Sponsor - \$1,000

- Provides art supplies for workshops and school programs.
- Recognition in newsletters and website

### Why Sponsor Spark! Creativity?

Your sponsorship directly supports arts education for youth, creating opportunities for self-expression, critical thinking, and community engagement. As a sponsor, you will receive:

- Visibility & Recognition: Your brand will be featured in marketing materials, reaching a broad audience.
- **Community Impact:** Your contribution fosters creativity and education for underserved youth.
- Tax Deductibility: As a nonprofit, Spark! Creativity ensures your sponsorship is a charitable contribution.

## Join Us in Making a Difference!

We are excited to partner with individuals and businesses that believe in the power of the arts to transform lives. Your sponsorship ensures that children in our community continue to have access to high-quality arts education.

## **★** To become a sponsor or learn more, contact:

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