



Friends of Midtown Board Meeting
September 16, 2024 ~ 6:00 pm- 7:30 pm
In-Person: Pursuit Coworking (922 N 3rd St)

Board Members in Attendance (x/11)	Board Members Not in Attendance
Hannah Witwer (President) Bob Drago Ed Jaroch Molly Haragan (Community Building) Priscilla Morales (Communications) Chriss Greenblatt Julian Northrop (Communications)	Ray Yaegle (Communications) Ashlee Reick (Communications) Erin O'Dea (Vice President) Austin Cheers (Treasurer)

Board Business

- August Treasury Report (vote)
 - August financials saw a net loss in assets due to payments for the outdoor films that were sent out and we likely will continue to receive invoices for this.
 - Membership income continues to hold strong, driven by business members and sustaining members.
 - Bob Drago moves to approve the August Treasury report. Chriss Greenblatt seconded the motion. All voted to approve the Treasury Report.
- 2024/25 Insurance Coverage
- Heavenly Smith has stepped down from the Board. She had served on the Community Building committee.
- FOM posted a call for new board members. We received three expressions of interest. Hannah is going to follow-up with the three candidates.

Membership Report

Total: 135

- 44 Individual (-1)
- 51 Household (-1)
- 19 Business (14 Gold, 3 Platinum, 2 Unknown) (-3)
- 21 Sustaining Members (+1)

Committee Updates

- Community Building
 - 9/21 Last outdoor film on Saturday: FOM will not be formally in attendance due to volunteer shortage.

- 10/12 Book festival, Kid's Day, 10am-1pm
 - Chriss is responsible for getting the materials needed.
 - FOM volunteers needed to support for activities of pumpkin bowling & bookmark making
- 11/14 Friendsgiving
 - Hannah reached out to Pursuit and City House to host – pending confirmation of which venue we'd potentially host the event
 - Chriss will reach out to Susquehanna Art Museum
- Business
 - Current business members:
 - **Platinum:** Millworks, John Tierney
 - **Gold:** Susquehanna Art Museum, Hughes Consulting, Midtown Juice Lab, Crescent Strategy, Big Brothers Big Sisters Cap Region, Factory 44, Messiah HBG, Julian Nicole Design, Miller Dixon Drake, Sara Bozich, Vivi on Verbeke, Greenworks Development, Ben Hinnenkamp Homes
 - Knead canceled business membership and a refund will be issued
 - Hannah / Priscilla will confirm through PayPal if there are still business members on the platform.
- Communications
 - Website revamp in progress - goal to launch in Q3
 - Newsletter - Please have committee items for this month's newsletter in by Wednesday, September 25th, as we plan to have the newsletter out by Friday, September 27th. A reminder email will be sent out in advance.
- Beautification & Safety
 - Tree Grant update
 - Ed continued to follow-up with a Midtown mason to assess cost of creating larger sidewalk spaces for trees; this would be at cost of the homeowner.
 - FOM continuing to look for tree spots. We may consider posting about this on social media for people to reach out if have interest in a tree.
 - Midtown Litter Clean Up & Meet Up
 - Next one: Sept 28, Zeroday from 10am-11am litter clean-up, 11-11:30am
 - Facebook event to be created

New Business

- Ed proposes we consider putting in place Financial Policies based on lessons learned in the community. This enables good governance and can leverage good practices that already exist.

Next meeting is October 21st.

Closing



Ed motioned to end the meeting. Molly seconded the motion. The meeting ended at 6:58pm.