

Keyword Report #5: Software

Primary Product:

Clickbank product called "Traffic Ivy"

This product has only just recently been launched on Clickbank, and there is absolutely no competition for terms such as "Traffic Ivy review" right now.

It's a product that allows users to drive organic traffic to their websites.

Primary keywords to target:

Traffic Ivy Review

Traffic Ivy

Keyword Difficulty (KD) scores for the Primary Keyword:

Keyword	Ahrefs KD	Semrush KD	KFWinder KD
Traffic Ivy Review	0	65% (very easy)	16 (very easy)
Traffic Ivy	0	65% (very easy)	16 (very easy)

Exact Keyword search volumes for the Primary Keyword:

Keyword	Ahrefs Search Volume	Semrush Search Volume	KFWinder Search Volume
Traffic Ivy Review	80	280	120
Traffic Ivy	15	1,600	110

NOTE: the product has just launched in January 2021, so the "search volume" numbers are currently not reflecting the real search volume. Clickbank products are quite popular and will always attract lots of search volume over time. So there is definitely going to be a good amount of searches.

Competition Analysis for "Traffic Ivy Review":

- There is virtually no competition

Website	Domain strength (based on Ahrefs AR score)	Content Length	Comments
tecmash.com	1.0M - medium	2,287 words	Decent article on a medium domain
dope-review.com	9.8M - weak	3,234 words	Decent article on a weak domain
apnews.com	1.2K - strong	872 words	Very short article on a strong domain. It's a spammy paid press release
homeprofitness.com	732 - strong	2,060 words	It's a spammy paid press release
https://sites.google.com/site/trafficivyreview/	Very weak spammy Google site	517 words	A very short review on a free Google Site is ranking. We can easily outrank this one
flashreviewz.com	3.5M - weak	3,925 words	Decent article on a weak website
mrcomputerscience.com	14M - very weak	1,485 words	Short article on a weak website
review-with-rajuc.com	40M - extremely weak	2,365 words	Very weak site with an article that has many grammar errors. Good article can easily outrank this.
freeaffiliatemarketingbusiness.com	35M - extremely weak	3,096 words	Decent article on a super-weak website

Conclusion:

- Lots of very weak and extremely weak sites
- Content in general is decent length, but a good in-depth review will have a good chance outrank

Suggested strategy:

- Publish a very high quality review of the product
- Make the post 3,000 - 4,000 words
- Consider building 1-2 guest post links to this review page, to boost its authority
- Link from the review several times to the Clickbank product via the Clickbank affiliate link

You can promote this product using the following Affiliate programs:

Clickbank:

- [Sign up here](#)
- Then go to the Marketplace, and search for "Traffic Ivy" – you can then get your affiliate link right away