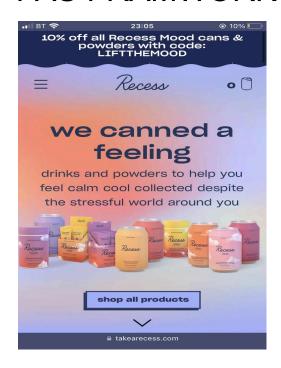
## PAS FRAMWORK



HEADLINE: How to Overcome Your Stress and Tiredness.

Pain/Desire: When you come back home with a dizzy mind and no motivation

Amplify: All you want to do is lay on the sofa and mindlessly scroll through endless YouTube shorts. You feel exhausted and lack the energy to do anything else.

## PAS FRAMWORK

Solution: We empathize with the pain you feel, and we want to help you break free from the cycle of exhaustion and fatigue that has been holding you back.

## **Another Rewrite:**

We understand the struggle of coming home with a dizzy mind and no motivation and feeling exhausted to the point where all you want to do is lay on the sofa and mindlessly scroll through endless YouTube shorts. We want to help you break this cycle and provide you with solutions to overcome your tiredness and find new sources of energy.