Creating a Containerized Raised Flower Bed

Business Purpose	At Grow With Us, We believe that everyone should be able to have a garden regardless of the size of their yard. Our mission is to show everyone who wants to grow food or flowers how they can do it, even if their space is limited. They have received many emails, phone calls, and in-person inquiries over the past year requesting help with creating a contained garden bed. Many are from people who have previously had gardens, want to start one but have little space, or have always had a large garden, but it has become too much to handle and they want to scale down. The majority of these people come to us with no idea where to begin and it makes it a challenge for our clerks to lead them in the right direction. Our goal is to develop a training course to help people of all levels create a containerized garden bed so that when they come into our store they have an understanding of what they need to purchase to make their garden come to life. This will allow our staff to better help them with their gardening needs.
Target Audience	People who: Have a small yard space Are first-time gardeners and don't know where to start
Training Time	 Want to scale down from a large garden to a small container garden 20-30 minutes
Training Recommendation	One Rise course with three main lessons, each focusing on a different aspect of creating a raised flower bed. Introduction Lesson 1- Where To Put Your Garden Lesson 2- Containers Lesson 3- Creating Fertile Soil Each lesson will have a review and knowledge check Summary
Deliverables	Design document Storyboard Rise Course
Learning Objectives	After taking the Rise course the learner will be able to: Recognize the best location to place a raised garden bed. Identify what characteristics a container needs to have to make it suitable as a raised flower bed.

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	 Indicate what organic materials to use, and their proportions to create fertile soil for your garden bed.
Training Outline	Introduction
	Why we are offering this courseWho it can helpLearning Objectives
	Where to Put Your Garden
	 Good places to put your garden What makes a location a good one Knowledge Check
	Containers
	 How to decide what type of container to use What the containers need to have (irrigation) Ways to help with irrigation in the container Knowledge check
	Creating Fertile Soil
	 What organic materials you will need The order and amounts of organic materials Knowledge Check
Assessment Plan	80% passing on the assessment at the end will let the learner know they have sufficient knowledge to begin creating a raised flower bed. They will be able to feel confident to figure out where they will put it what to put it in, and how to have the most fertile soil.