

Media Advisory Template

Hi [name],

Because of your interest in [topic, local news, etc.], I'm reaching out to share the following media advisory about a local event that is part of the [YouthMade Festival](#), an event that celebrates youth creators and change makers in their local communities while engaging with like-minded peers around the globe. Please see below for more details and reach out if you have any questions.

Thanks,

[Your name]

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[DATE]

MEDIA ADVISORY

[TITLE – should describe the event in a catchy, clear way. You may also include a subtitle to add additional important information.]

What:

[Event description – 1-3 paragraphs describing what the event is, including the subject or focus, activities that will happen, and takeaways or outcomes for participants.]

When:

[Day, Date, Time + Time zone]

Where:

[Location – if virtual, include platform (Zoom, WebEx, etc.) and link to registration here]

Who:

[Include names and titles/affiliations of event participants. For students, this may include their name, school or school district, and grade.]

RSVP:

Members of the media who want to attend the event must [register, RSVP by emailing/calling, etc.]

Media interested in an interview can contact [name] at [email and/or phone number].

Connect with us on social media: [social media handles]

About the YouthMade Festival:

The YouthMADE Festival (Youth Making, Activism, Art and Design in Education) hosted by Digital Promise celebrates youth creativity and innovation by inviting students, educators, advocates, and organizations around the globe to host and join events showcasing youth-led work. The Festival is designed to be an

inclusive platform where participants celebrate youth creators and change makers in their local communities while engaging with like-minded peers around the globe.

Participants can host in-person, virtual, or hybrid events, as well as live and asynchronous events. Digital Promise will support participants by providing materials to host and promote their event, as well as certificates of participation and community service letters to students who present.

The first YouthMADE Festival took place from May 9-21, 2022 hosting over 80 event and content submissions from over 17 countries worldwide and a global reach of 6 million.