DAPP Steering Committee
February 23, 2022, 7 pm
Meeting Agenda/Minutes

Attendees: Toby Berla, Michelle Hunt, Tammy Brown, Tracey Taylor, Abet Macabangan, Jordan Babwah, Leesa Pollone, Kat Williams

Agenda/Minutes:
Meeting called to order 7:05 by Toby Berla

1. Introductions (attendees introduced themselves, gave pickleball background, and talked about reasons for volunteering on this Steering Committee.) Some of the reasons were:
    - Michelle – Wants to find ways to grow sport and connect beginners with other players and finding locations to play
    - Jordan – Exploratory itch and add different perspective
    - Abet – Explosion of pickleball and exponential growth
    - Tracey – Embrace diversity and that this board represents the diversity of the community
    - Tammy – Vision to align board with DPR and work together
    - Carol – Want to give back to the pickleball community
    - Leesa – Durham area is doing so much to advance pickleball and happy to do something to support community
    - Toby – Help Durham area pickleball players and determine how this committee can help this community
    - Kat – Get more people to play pickleball especially including youth and underserved communities

2. Bull City Open tournament in May (Tracey and Toby)
    - Reason for Date Change: Wanted to do a tournament before the heat of summer. It was necessary to file the date and get the tournament. This saves money to not have to pay for the facility and thus recoup the added cost in registration fees.
    - The Steering Committee voted to support having the tournament in May.
    - Date: May 21, 22 (Sa/Su). Last year the tournament was 3 days but need more volunteers for 3 day tournament so decision to keep tournament to 2 days this year so as not to overwork the volunteers.
    - Considering Singles tournament in August since dropping Friday singles.
    - Tournament software
        - pickleballtournaments.com vs. pickleballden.com

        - Selected to use pickleballden for this year's event because the software is easier to run using a phone and Bob, the owner, has agreed to give a discount to reduce the fee per tournament. Bob will come run the tournament software at the tournament.
        - Cost: $4/player
    - Features
        - Less players in total this tournament.
        - 192 players total for the tournament (96/day). This is a reduction over last year. There will be 8 dedicated teams in each bracket.
    - Tshirts. Toby showed the Tshirts. Participants will be able to order a Tshirt.
        - Jordan suggested a Tshirt design contest. It may be too late to incorporate into this tournament but might be something we want to consider for the August Tournament.
        - Committed Voted and it was a unanimous decision to select option B (see below) for Tshirts.
        - Color: More colors are more expensive. Committee liked having a blue shirt with white letter. Committee suggested White Shirt with Blue Letters for second option if not cost prohibitive and available.
        - Female/Male Cut will also be available

3. Finance update was given by Michelle
    - Transitioning with Dan. Michelle now has access to the account. Current balance of $663.86. No outstanding expenses.
    - BB&T/Truist
    - Dan Welch will transfer ownership to Michelle this week.
    - Website does have a monthly recurring charge. Durhampickleball.org
    - Paypal account is currently connected to Dan. Michelle is working to transition. Tracey has sent a note to Bob so that Michelle/Toby can work out the details for this coming tournament.

4. Status of Piney Wood project (Tammy)
    - Bidding process - https://durhamnc.gov/bids.aspx?bidID=1351
    - Timeline Bid Due March 1. Will take a few days to put together a bid tab. Should take about a week to select a vendor. Looking to have the project start in mid April. The Cost for the lighting installation is $199K. Currently do not have full funding. July 1 will hopefully get

additional funding. The lighting is currently structured to be installed in 2 phases. Goal is to finish both phases by August.
- How can DAPP help the project?
- Would like to add to agenda for next meeting – Discuss where the funds for this tournament will go. Proposal to use funds to cover expenses for Bethesda pickleball courts. Willing to consider other options. Want to be able to communicate to participants where their money is going so would prefer to have decisions made ASAP.
- Jordan mentioned Humble Bumble (sp?) – Allows participants determine where they want their funds to go. Might want to consider.
- Kat suggested needing support to help people in communities to have access to pickleball (i.e. paddles, balls, clinics, etc.) . Durham currently offers (mixers) clinics, etc. Kat suggested we offer clinics closer to the community (i.e. local schools).

5. Future vision/goals for DAPP (all)
    - Develop a process to decide what we want to do with DAPP over the next 3-5 years
    - Some ideas:
        - Promote clinics in communities (not just at parks)
        - Develop local courts
        - Promote player education/developments
        - Host events, tournaments
        - Raise money for charity
        - Pursue affiliations with PB organizations
            - USAPA
                - Ambassadors program
            - Atlantic Coast Pickleball Coalition
                - Focused on rec players
        - Scholarships for juniors to apply to tournaments/support emerging jr. players (costs, travel, etc) as well as offer fee discounts to those that find the cost prohibitive
        - Other?
        -

6. When do we want to meet again?
    Toby will put up a doodle option. Weekends are challenging.

Meeting ended at 8:15PM
Minutes Drafted by Carol Kozar
Meeting minutes will be sent to meeting participants and reviewed at the start of the next meeting

Attachments:

Design options for BCO shirts

A.



B.



C.

