



# GAMETREE

## FIND YOUR TRIBE

**Overview:** GameTree simplifies the process of finding teammates for gaming, from the latest video games to classic board games. And not just teammates, but gaming friends. GameTree meets this need with an advanced search algorithm and intelligent matchmaking.

**Vision:** A cross-platform gamer social network, and universal gamer login system, to track your friends, games, and achievements. Powerful in-app player matching to make it easier to play with friends and good people. Personalized, data-backed, curation to show you the best people, games, news, and events from across the world of gaming.

**Website:** <https://gametree.me/> [Logos](#)

### Significant milestones:

1. Recently raised a seed round of \$1.75 million.
2. Amassed 650k users with virtually zero paid marketing, and created more than 2,000,000 gamer connections over the last 3 years.
3. Investors include renowned figures such as Sam Yagan (former CEO of Match Group, OkCupid founder), Phil Schwarz (the CMO behind Tinder's scaling success), Cobby Johnson (former CEO of Activision-Blizzard, acquired Blizzard), Victor Yushchenko (former President of Ukraine), and Felix LaHaye (CEO of United Esports, highest awarded gaming marketing agency), to name a few.
4. Support from notable venture capital firms like Corazon Capital, Full Stack Ventures, 32-Bit Ventures, and Expert Dojo, as well as a grant from Overwolf.
5. Hosted many successful event during LA Tech Week, more about it [here](#).

**Inclusive:** Every game on every platform

**Safe:** Find women & children non-toxic environments

**Fun:** Level up within the app by creating a good reputation

**Discovery:** Find new people to play with or import friends from Facebook, Steam, Discord

## Differentiators:

1. **Curation** - People have information overload. GameTree makes the best recommendations for games/friends using AI/ML -- considering your personal values, psychology, Gamer DNA, games, and demographics. The result: 93% accurate game recommendations.
2. **Breadth** - The only source for all games on all platforms, including tabletop/board games. Over 200,000 games supported on PC, Mobile, Switch, Wii, Playstation, Xbox, Tabletop
3. **Trust** - Works across ecosystems and gaming mediums. Public Benefit Corporation status incentivizes us to make good recommendations without cannibalizing sales or risking conflicts of interest. Transparent Trellos.
4. **Non-toxic** - Personal admins matched with every person. 50 community moderator volunteers. Toxicity is often just the wrong people playing together
5. **Available anywhere** - Web, iOS, and Android, global user base. Desktop coming soon.

## Additional Descriptors:

- The world's first gamer meeting app for all games, with matching by psychology, personal values, and Gamer DNA.
- Never play alone again!
- Discover friends and gaming sessions for every game you can think of; your A.I.-curated portal to the world of gaming.
- GameTree makes gaming with friends easier and more fun.
- Spend less time looking, and more time having fun.

