TechBBQ 2024: *Where tech meets hygge!*

Copenhagen, Denmark | 11 –12 September 2024

TechBBQ 2024 is set to be the largest tech and innovation summit in Copenhagen, Denmark, scheduled for September 11-12, 2024, with an expected attendance of over 7,500 participants. This annual event, known for its hygge atmosphere, serves as a platform for connecting talent, capital, and knowledge within the Nordic startup ecosystem. With a focus on celebrating achievements, learning from setbacks, and fostering growth, TechBBQ features a diverse lineup of speakers, networking opportunities, matchmaking sessions, and a Life Sciences area, making it a must-attend for startups, scaleups, investors, and industry enthusiasts looking to engage with the thriving tech community in the region. For details, visit the [website.](website)

Denmark; a Nordic land of hygge

Denmark is a digitalized society and one of the most digitized economies in the EU. The country is a global leader in areas like audio and sound technology, robotics, wireless and mobile technology, software development, quantum computing, nanoscale engineering, and linear optics. Denmark is at the forefront of renewable energy development and usage, aiming to be independent of fossil fuels by 2050, making it the "greenest country in the world". Denmark has a rich history in software development, with Danish researchers contributing to the creation of programming languages like C++, TurboPascal, and Visual Prolog. The country has a strong tradition of inventions like Skype, Google Maps, and Lego bricks having Danish origins.

In the heart of Denmark lies Copenhagen, a city where the art of staring sparks curiosity and cultural exchanges. Copenhagen is a leader in urban sustainability, with one-fourth of the city comprising green spaces and the introduction of green roofs on new buildings. Copenhagen is home to the startup ecosystem, with over 2,000 startups created each year from the city's universities. The city has produced 10 unicorn companies across various industries, including fintech, healthtech, and software. Copenhagen's history as a trade hub and fortress to protect Danish maritime trade has evolved into the current status as a model of urban sustainability.

Key Benefits:

- **Networking Opportunities:** Connect with top business leaders, policymakers, and innovators from across the United States, California, and San Francisco.
- **Investor Access:** Direct access to a diverse range of investors, venture capitalists, and angel investors through pitch contests and one-on-one meetings
- **Matchmaking:** Attendees can use the event platform/app to book relevant meetings with the help of AI intent-based matchmaking, allowing for valuable connections.

- **Stage Program:** TechBBQ boasts an extraordinary stage program spread across 9 dynamic stages, featuring over 340 speakers.
- **Exhibiting Partners:** The event showcases a diverse range of industries and sectors through exhibiting partners, from startups to established companies.
- **Green Transportation:** TechBBQ has partnered with Cogo to offer transportation options, including scooters and bikes, making it easy for attendees to find nearby rides.
- **Diversity and Inclusivity:** The event emphasizes diversity, with a representation of women and nonbinary individuals among both attendees and speakers.
- **Side Events:** Participation in side events, such as meetups, workshops, and happy hours.

Delegation Activities

1. Exclusive Visits:

- [Danish Tech Center](#)showcasing advancements in digital technologies
- [Health Tech Hub Copenhagen f](#)or health technology innovation
- [European Innovation Hub in Nordhavn](#) focusing on sustainable energy solutions

2. Event Participation:

- The forum promises to be an exceptional event for anyone involved in startups or interested in the entrepreneurial ecosystem. Check [the event agenda.](#)
- TechBBQ features an extraordinary stage program spread across 9 dynamic stages, both indoors and outdoors, with over 340 speakers.
- For seed or pre-seed startups, TechBBQ offers the Hero Academy program. It includes sessions, access to special events, free tickets, and matchmaking sessions.

Participation Fee: $1,000 (Payment link will be added shortly)
Deadline: July 10th, 2024

Package Includes:
- **Visa Consultation and Support:**
  - Our dedicated team provides guidance on documentation and supports you throughout the visa application process, ensuring a smooth entry into Europe.
- **Market Access Program:**
  - Gain access to our comprehensive introduction and matchmaking services, connecting you with both international and local industry leaders to facilitate expansion into the European market
- **Delegation Activities:**
  - Enjoy exclusive visits to key tech hubs and innovation centers in Denmark
- **Conference Tickets:**

- ○ Gain access to TechCrunch Disrupt 2024 and engage in workshops, networking events, and visit corporate booths to explore business opportunities.
- **Event Participation Opportunities:**
  - ○ Seize the opportunity to showcase your unique offering, promoting your services to a global audience.
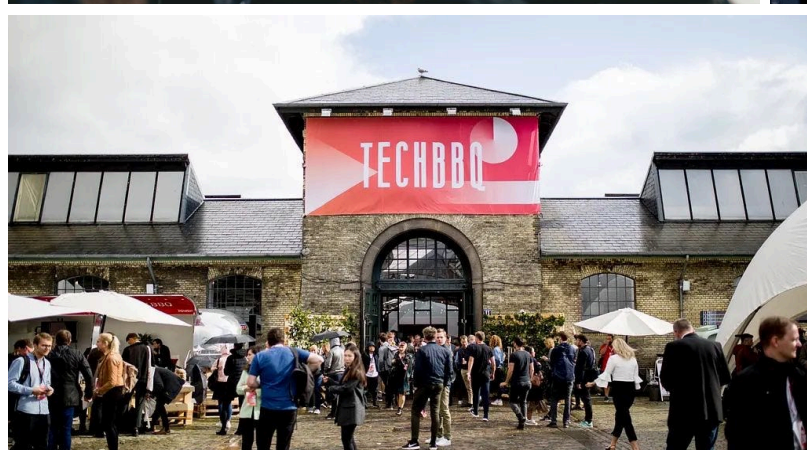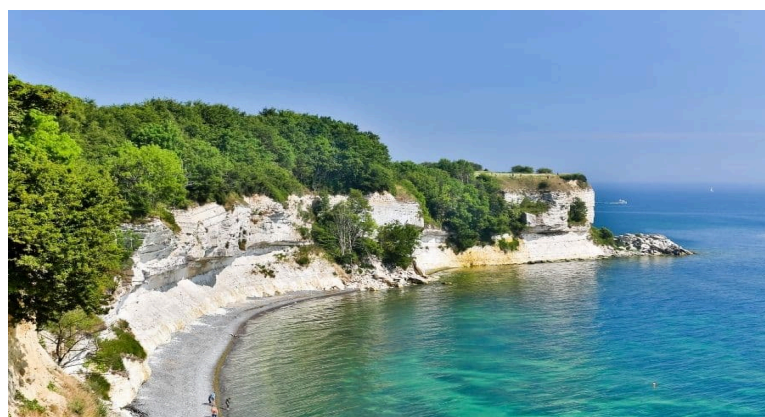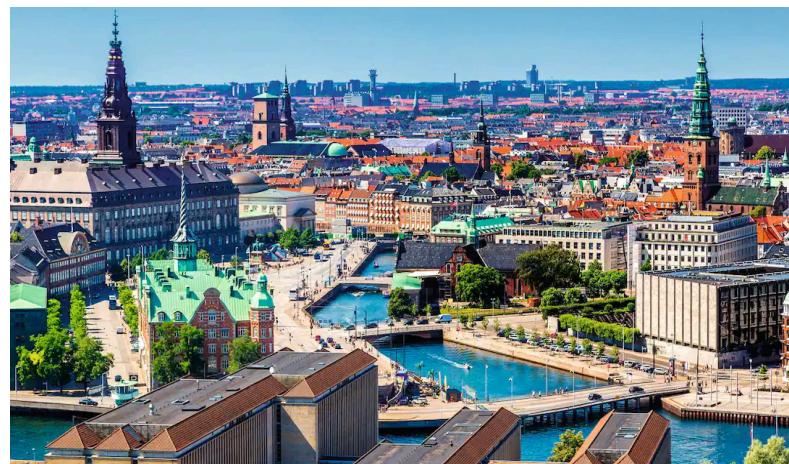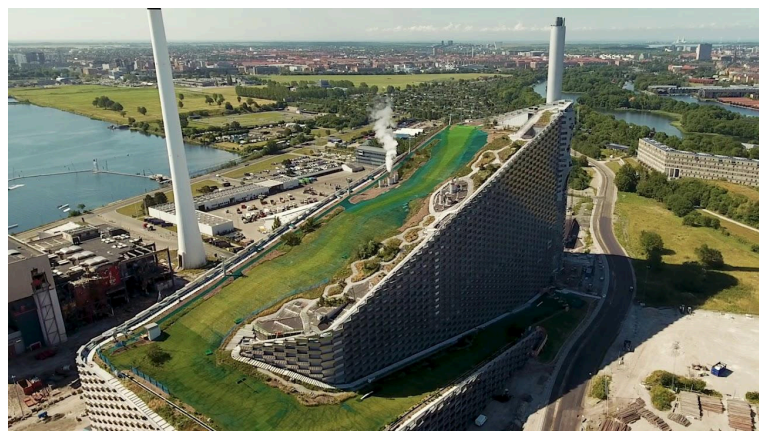
Logistic Support:
- ○ Receive logistical support from Ejad Labs, ensuring seamless coordination and organization of all delegation activities, including visits, dinners, and event participation. Our team handles all planning and execution.

Logistic Costs will be added soon

How to Participate:

Join Ejad Labs in this prestigious event and elevate your business on an international scale. Please fill out the form provided by the team if you haven't before. For more detailed information, please visit [Ejad Global](#).

3e e3e 23e32e32