

Potential question	Your answer	Notes and comments
How much is this going to cost?		
What are the KPI's for this programme?		
How do we know this is what the team wants or needs?		
How can we measure uptake and engagement?		
What data do you have to back this up?		
Do they have any data on the retention they achieve thanks to Juno?		
Can we block things from being purchased?		